



West of England Cycle Transformation

Cycle City Ambition Grant Bid

West of England
Local Enterprise Partnership

travel 

Bath & North East Somerset, Bristol, North Somerset and South Gloucestershire Councils
working together to improve your local transport

Investing in success.....

Proportion of residents who cycle at least once per month: England, 2011/12 (DfT)

West of England	19%
Newcastle upon Tyne	16%
Manchester	15%
Leeds	13%
Sheffield	13%
Liverpool	12%
Nottingham	12%
Birmingham	12%

Mode of travel to work (ONS) – 2001 to 2011 change in the West of England
16,099 to 26,796 – An increase of **66.4%** in absolute numbers

Mode of travel to work (ONS) – 2001 to 2011 change in Bristol
8,108 to 16,211 – An increase of **99.9%** in absolute numbers.

More people in Bristol commute to work by bicycle or on foot than in any other Local Authority in England and Wales (ONS, 2013).

There's still plenty to do.....

£18m - the cost of inactivity per year to Health Authorities in the West of England, (Sport England, 2013).

West of England Local Enterprise Partnership has an ambition to create **95,000** new jobs by 2030.

Congestion which is estimated to cost our economy £350m a year forecast to rise to **£600m** by 2016 if nothing is done.

West of England Cycle Transformation

Working in Partnership

Within the West of England we believe we deliver great added value by working in partnership. Guided by the geography defined by City Deals, our Joint Local Transport Plan and track record of successfully implementing cross boundary projects, we are submitting a joint bid and working together to deliver a 10 Year Transformational Cycle Strategy for our city-region.

Your Investment Bearing Fruit

Effective delivery is essential in order to turn investment into tangible outcomes. Within the West of England we pride ourselves on our professional approach to scheme delivery using effective programme, project and risk management underpinned by a formally constituted Joint Transport Executive Committee. Using government investment including Cycling City and LSTF, matched with substantial local contribution, we are now seeing significant increases in cycling.

Building On Success

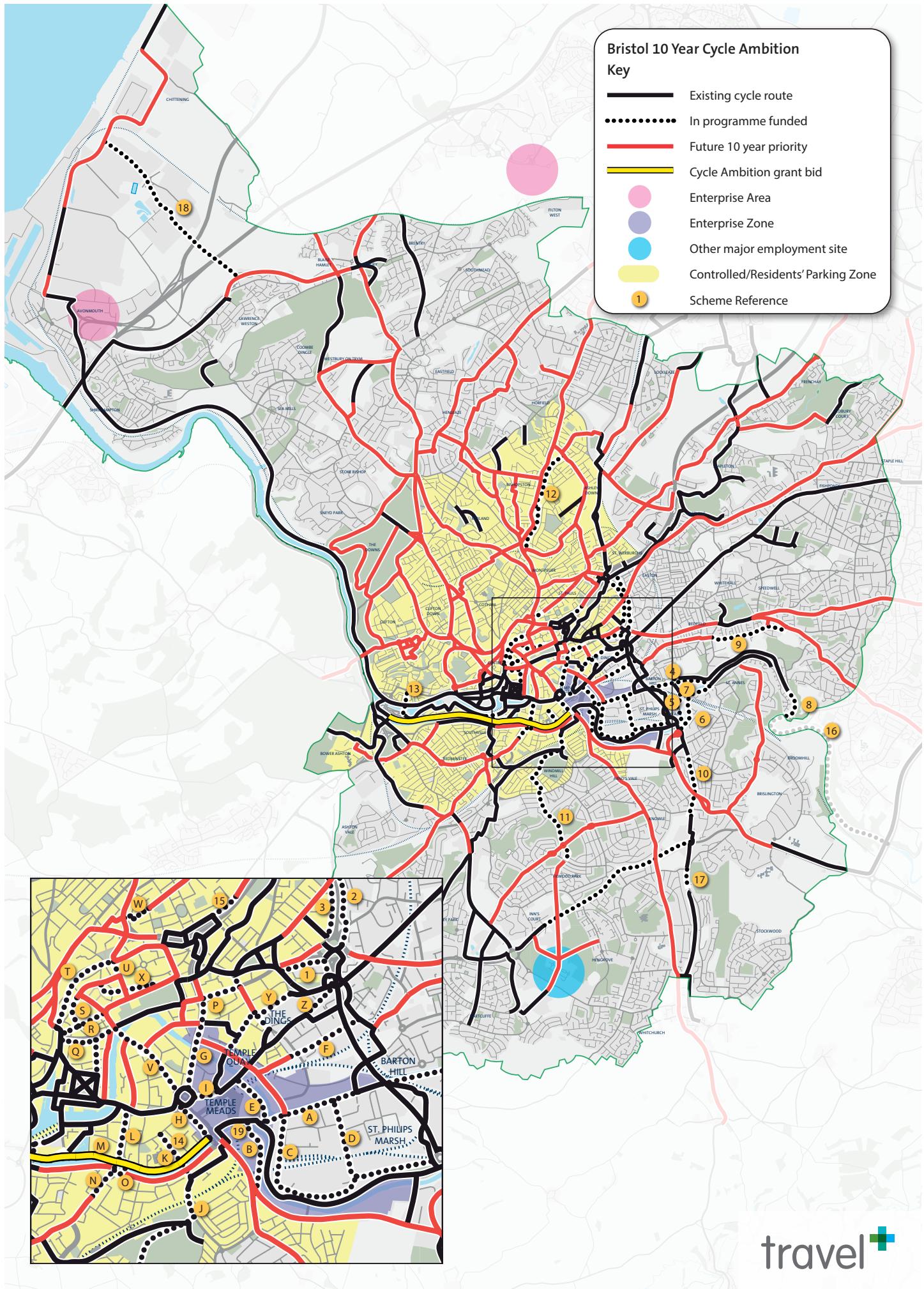
It is essential that we are not complacent and build on the transformational modal shift underway in the West of England by continuing to significantly invest in cycling. The maps and tables on the following pages clearly show our level of ambition with a forecast investment of over £50 million to deliver enhancements to the scope, permeability and safety of our cycle network. Improvements to infrastructure will work hand in hand with Smarter Choices measures backed by strong partner, community and political support. By doing so we will realise significant benefits to the economy, environment and health of individuals throughout the city-region.

Our Approach

- “Smarter Choices” promotion and engagement
- Segregated routes for cyclists
- Reallocation of road space
- 8-80 year old cycling culture
- Cycle network consolidation, permeability and expansion
- Delivery through strong partnerships
- Enhanced public realm







Bristol Ambition Delivery Plan

Map Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)						
							Economy		Air Quality		Public Realm		Community
							A	B	C	D	E	F	G
A	Feeder Rd 3.5m shared	Route Improvement	1.2	2013 - 2014	Enterprise Zone	Being Delivered	✓	✓	✓	✓	✓	✓	✓
B	Arena site 4 to 6m shared	Route Improvement	1.0	2013 - 2015	Enterprise Zone	Being Delivered	✓	✓	✓	✓	✓	✓	✓
C	Albert Rd protected lanes	Route Improvement	0.1	2014 - 2016	Enterprise Zone/ City Deal	Aspirational	✓	✓	✓	✓	✓	✓	✓
D	Albert Cres protected lanes	Route Improvement	0.1	2014 - 2016	Enterprise Zone/ City Deal	Aspirational	✓	✓	✓	✓	✓	✓	✓
E	PO site pontoon/subway 4.0m shared	Route Improvement	0.650	2013 - 2015	Developer	Being Delivered	✓	✓	✓	✓	✓	✓	✓
F	Days Rd 3.0m separate 2-way track	Route Improvement	0.200	2013 - 2014	Enterprise Zone	Being Delivered	✓	✓	✓	✓	✓	✓	✓
G	Temple Way 3.5m separate 2-way track	Route Improvement	0.288	2013 - 2015	Enterprise Zone	Funding Secured	✓	✓	✓	✓	✓	✓	✓
H	Temple Gate 3.5m separate 2-way track	Route Improvement	0.15	2013 - 2015	Enterprise Zone	Funding Secured	✓	✓	✓	✓	✓	✓	✓
I	Friary 3.0m separate 2-way track	Route Improvement	0.1	2014 - 2016	Enterprise Zone	Aspirational	✓	✓	✓	✓	✓	✓	✓
J	St Lukes Rd 3.0m separate 2-way track	Route Improvement	0.557	2013 - 2015	Cycle Ambition Bid	Aspirational	✓	✓	✓	✓	✓	✓	✓
K	Clarence Rd 3.0m separate 2-way track	Route Improvement	0.416	2013 - 2015	Enterprise Zone/ LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
L	Redcliffe Hill 3.5m separate 2-way track	Route Improvement	0.200	2014 - 2017	BCC resources	Funding secured	✓	✓	✓	✓	✓	✓	✓
M	Commercial Rd 3.0m separate 2-way track	Route Improvement	0.150	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓

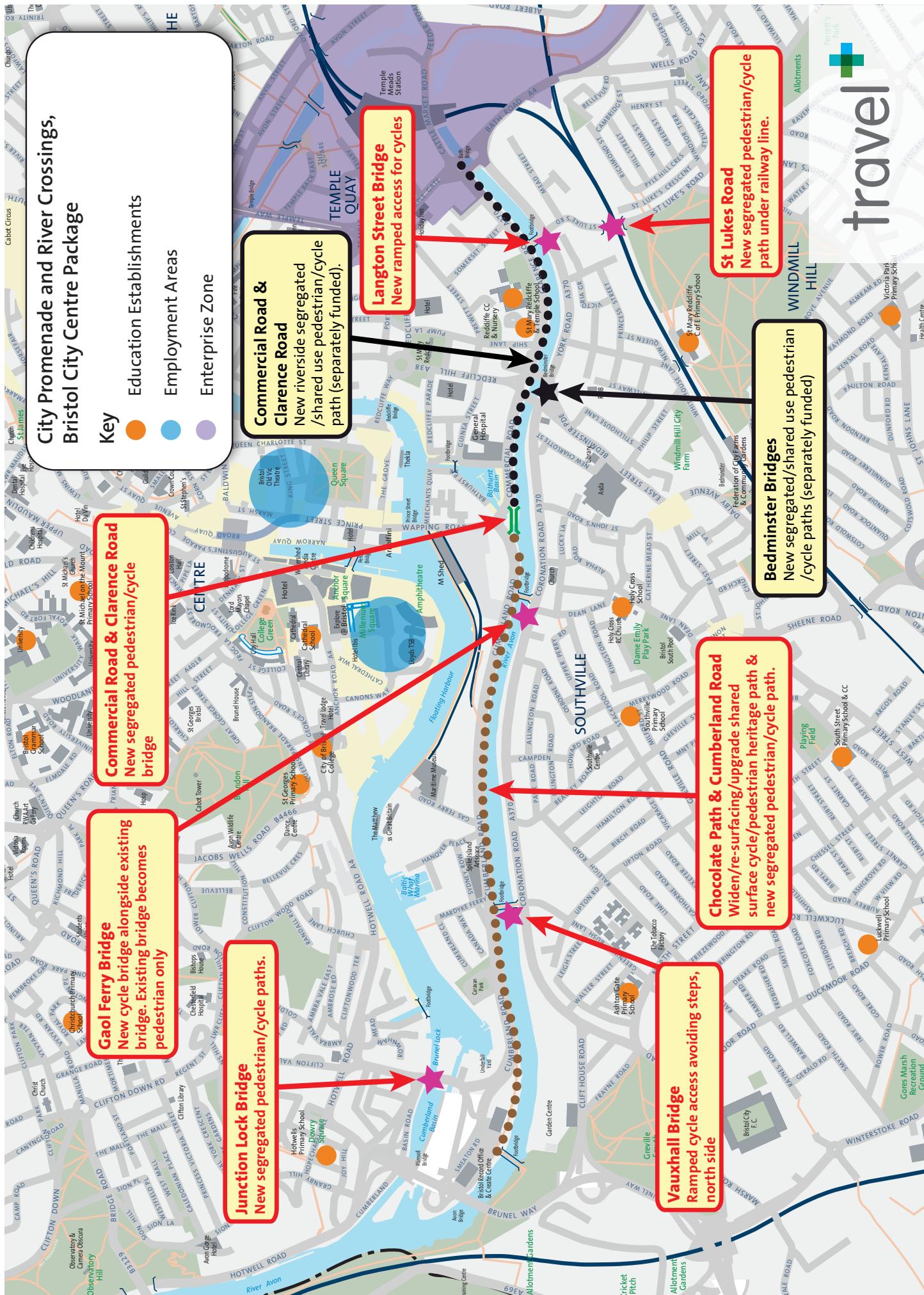
Map Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)						
							Economy			Access			Public Realm
							Air Quality	Mode shift	Mode shift	D	E	F	Capacity
							A	B	C	G	H	I	J
N	Bedminster Parade 3.0m separate 2-way track	Route Improvement	0.200	2014 - 2017	BCC resources	Funding secured	✓	✓	✓	✓	✓	✓	✓
O	Bedminster Bridges 3.0m separate 2-way track	Route Improvement	0.100	2014 - 2017	BCC resources	Funding secured	✓	✓	✓	✓	✓	✓	✓
P	Old Market 3.0m separate 2-way track	Route Improvement	0.300	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
Q	Baldwin St 3.0m separate 2-way track	Route Improvement	0.450	2013 - 2014	Cycle Safety Fund	Being Delivered	✓	✓	✓	✓	✓	✓	✓
R	Corn St pedestrianised shared	Route Improvement	0.25	2013 - 2015	BCC resources	Aspirational	✓	✓	✓	✓	✓	✓	✓
S	St Stephens St cycle street	Route Improvement	0.05	2013 - 2015	BCC resources	Aspirational	✓	✓	✓	✓	✓	✓	✓
T	Lewins Mead 3.0m separate 2-way track	Route Improvement	0.1	2014 - 2017	Major Scheme Funding	Funding secured	✓	✓	✓	✓	✓	✓	✓
U	Union St contraflow	Route Improvement	0.040	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
V	Victoria St 3.0m separate 2-way track	Route Improvement	0.15	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
W	Wilder St cycle street with central overrun	Route Improvement	0.050	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
X	Fairfax St cycle contraflow	Route Improvement	0.050	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
Y	St Philips St 3.5m shared	Route Improvement	0.080	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
Z	Dings Ry Path 3.5m shared	Route Improvement	0.100	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓
1	Lawence Hill 3.5m shared	Route Improvement	0.100	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	✓

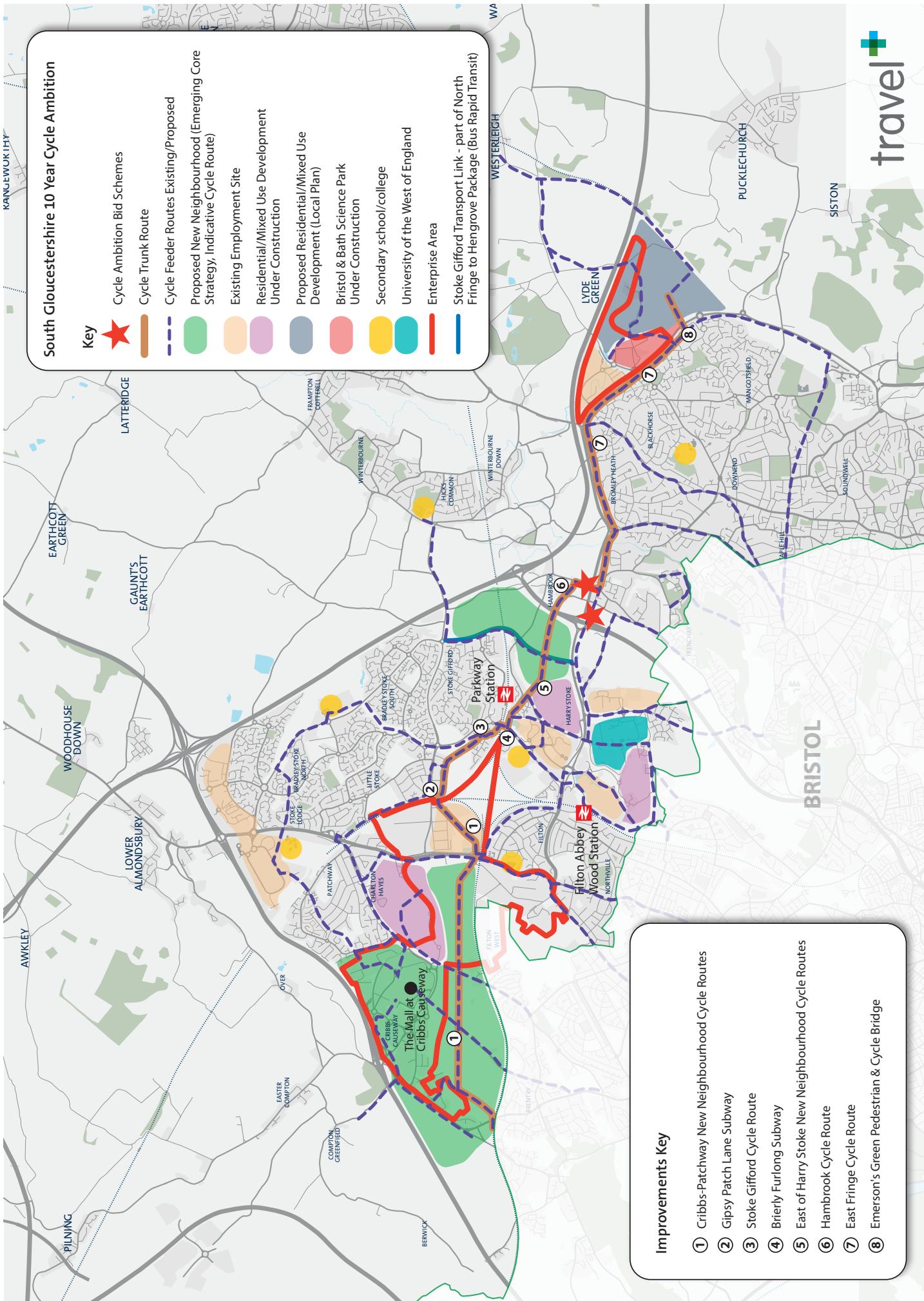
Map Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)					
							A	B	C	D	E	F
2	Easton Way east 3.5m shared	Route Improvement	0.200	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓
3	Easton Way west 3.5m shared	Route Improvement	0.200	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓
4	3.5m Feeder bridge and Marsh Lane priority crossing	Route Improvement	0.1	2014 - 2016	Enterprise Zone	Being Delivered	✓	✓	✓	✓	✓	✓
5	Spine Rd to Brunel viaduct bank work and 3.0m shared	Route Improvement	0.745	2014 - 2016	Enterprise Zone	Being Delivered	✓	✓	✓	✓	✓	✓
6	Whitby Rd protected lanes	Route Improvement	0.05	2014 - 2016	Enterprise Zone/ City Deal	Aspirational	✓	✓	✓	✓	✓	✓
7	Brunel viaduct to Feeder 3.0m shared	Route Improvement	0.25	2014 - 2016	Enterprise Zone	Being Delivered	✓	✓	✓	✓	✓	✓
8	Conham Rd 3.5m shared	Route Improvement	0.270	2014 - 2016	Developer	Being Delivered	✓	✓	✓	✓	✓	✓
9	Beaufort Rd 3.5m shared	Route Improvement	0.010	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓
10	Whitchurch path 3.5m shared	Route Improvement	0.725	2014 - 2016	Enterprise Zone	Being Delivered	✓	✓	✓	✓	✓	✓
11	Wedmore Vale cycle streets	Route Improvement	0.15	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓
12	North Rd/Brynlund Ave (Gloucester Rd) cycle streets	Route Improvement	0.500	2013 - 2014	Cycle Safety Fund	Being Delivered	✓	✓	✓	✓	✓	✓
13	Merchants Rd 3.0m separate 2-way track	Route Improvement	0.05	2014 - 2017	Major Scheme Funding	Funding secured	✓	✓	✓	✓	✓	✓
14	Banana Bridge to Redcliffe 3.5m shared path	Route Improvement	0.05	2014 - 2016	Enterprise Zone/ City Deal	Aspirational	✓	✓	✓	✓	✓	✓
15	Newfoundland Rd 3.5m shared	Route Improvement	0.150	2015 - 017	BCC resources	Aspirational	✓	✓	✓	✓	✓	✓

Map Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)						
							A	B	C	D	E	F	G
16	Conham to Keynsham towpath 3.0m shared	Route Improvement	0.500	2014 - 2016	Enterprise Zone/ City Deal	Aspirational	✓	✓	✓	✓	✓	✓	
17	Sturminster Rd 3.0m separate 2-way track	Route Improvement	0.15	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	
18	Kingsweston Lane, Cycle Street	Route Improvement	0.15	2013 - 2015	LSTF	Being Delivered	✓	✓	✓	✓	✓	✓	
19	Arena Site, New General traffic Bridge with Cyclepath/ Pedestrian facilities	Route Improvement	12.0	2013 - 2015	HCA	Being Delivered	✓	✓	✓	✓	✓	✓	

Objectives key

- A Support the local economy and facilitate economic development, including enterprise zones/areas
- B Addresses recognised air quality and noise issues
- C Delivers cycle modal shift to inactive and hard to reach groups
- D Delivers better access to jobs for disadvantaged groups
- E Improves the public realm and supports walking
- F Unlocks capacity on road and public transport networks through large scale shifts to more active commuting patterns
- G Better linked communities enabling more choice for getting around within and between neighbourhoods



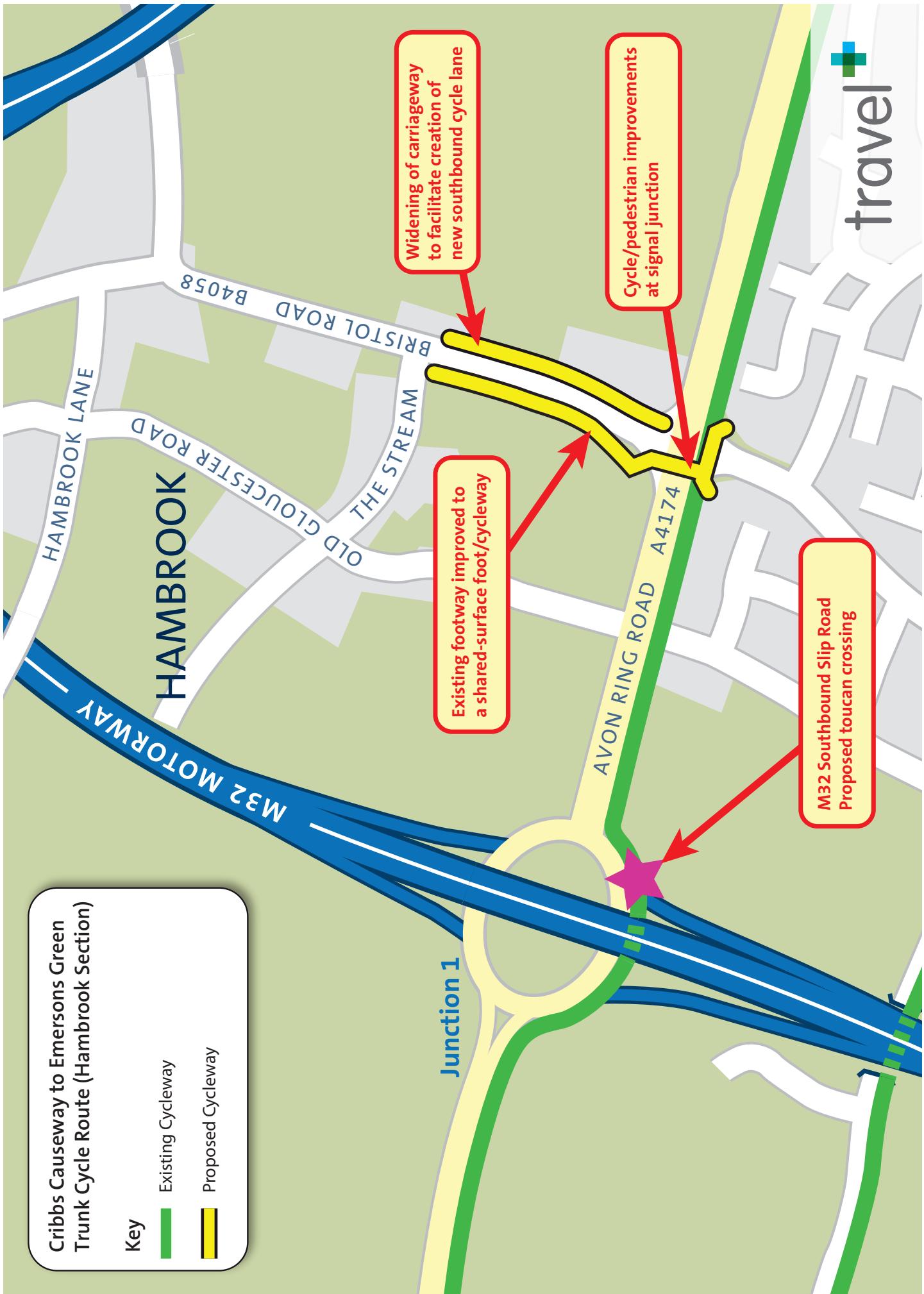


South Gloucestershire Trunk Cycle Route Ambition Delivery Plan

Ma P Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)						
							A	B	C	D	E	F	G
1	Cribbs-Patchway New Neighbourhood Cycle Routes	Route Improvement	1.73	2015 to 2017	Developer	Being Delivered	✓	✓	✓	✓	✓	✓	✓
2	Gipsy Patch Lane Subway	Route Improvement	6.64	2014 to 2017	Other	Aspirational	✓	✓	✓	✓	✓	✓	✓
3	Stoke Gifford Cycle Route	Route Improvement	0.04	2016 to 2018	Other	Being Delivered	✓	✓	✓	✓	✓	✓	✓
4	Brierly Furlong Subway	Route Improvement	6.64	2015 to 2018	Other	Aspirational	✓	✓	✓	✓	✓	✓	✓
5	East of Harry Stoke New Neighbourhood Cycle Routes	Route Improvement	0.73	2016 to 2018	Developer	Being Delivered	✓	✓	✓	✓	✓	✓	✓
6	Hambrook Cycle Route	Route Improvement	1.50	2013 to 2015	Cycle Ambition Bid	Aspirational	✓	✓	✓	✓	✓	✓	✓
7	East Fringe Cycle Route	Route Improvement	0.43	2015 to 2017	Other	Being Delivered	✓	✓	✓	✓	✓	✓	✓
8	Emerson's Green Pedestrian & Cycle Bridge	Route Improvement	1.89	2015 to 2017	Developer	Being Delivered	✓	✓	✓	✓	✓	✓	✓

Objectives key

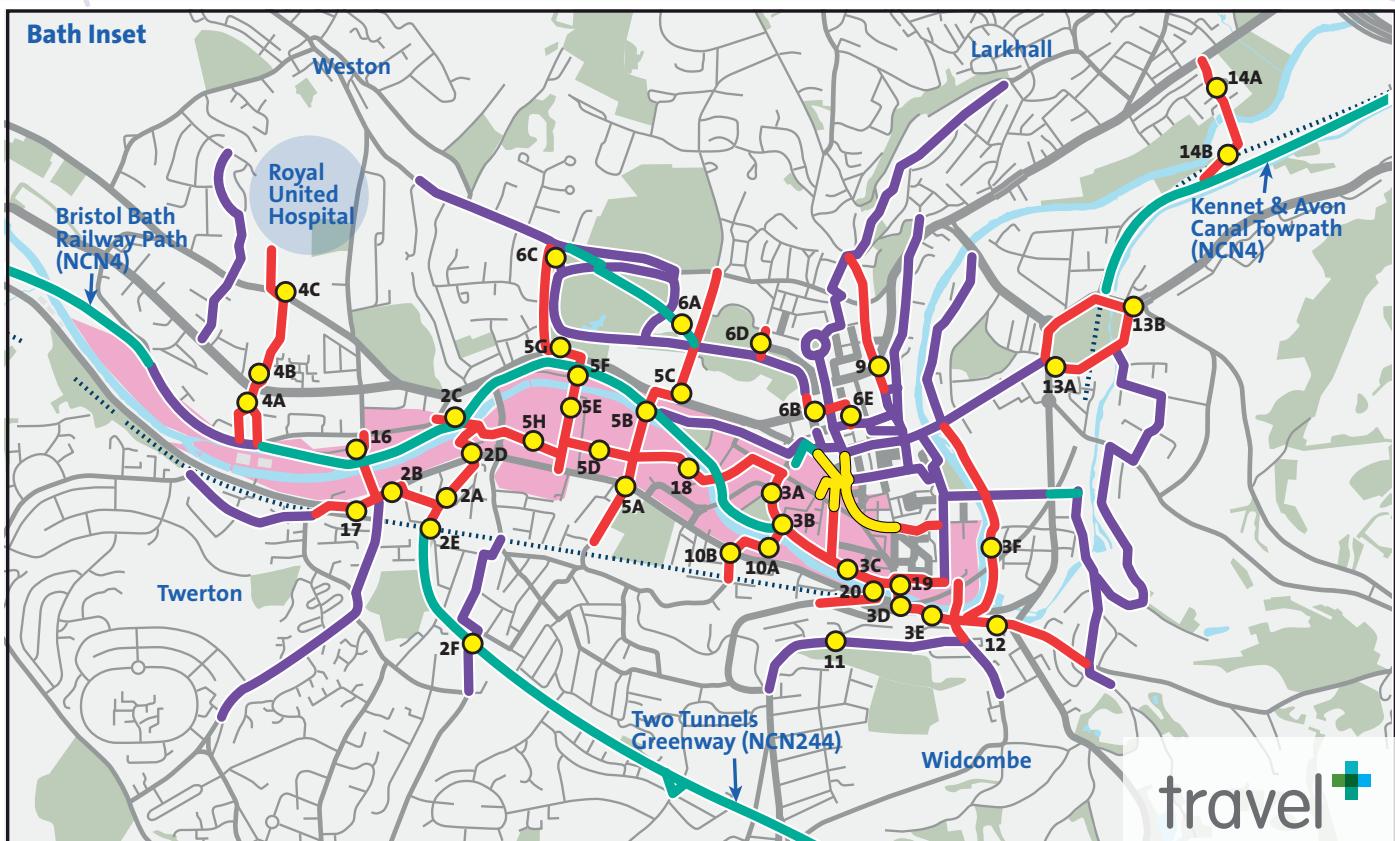
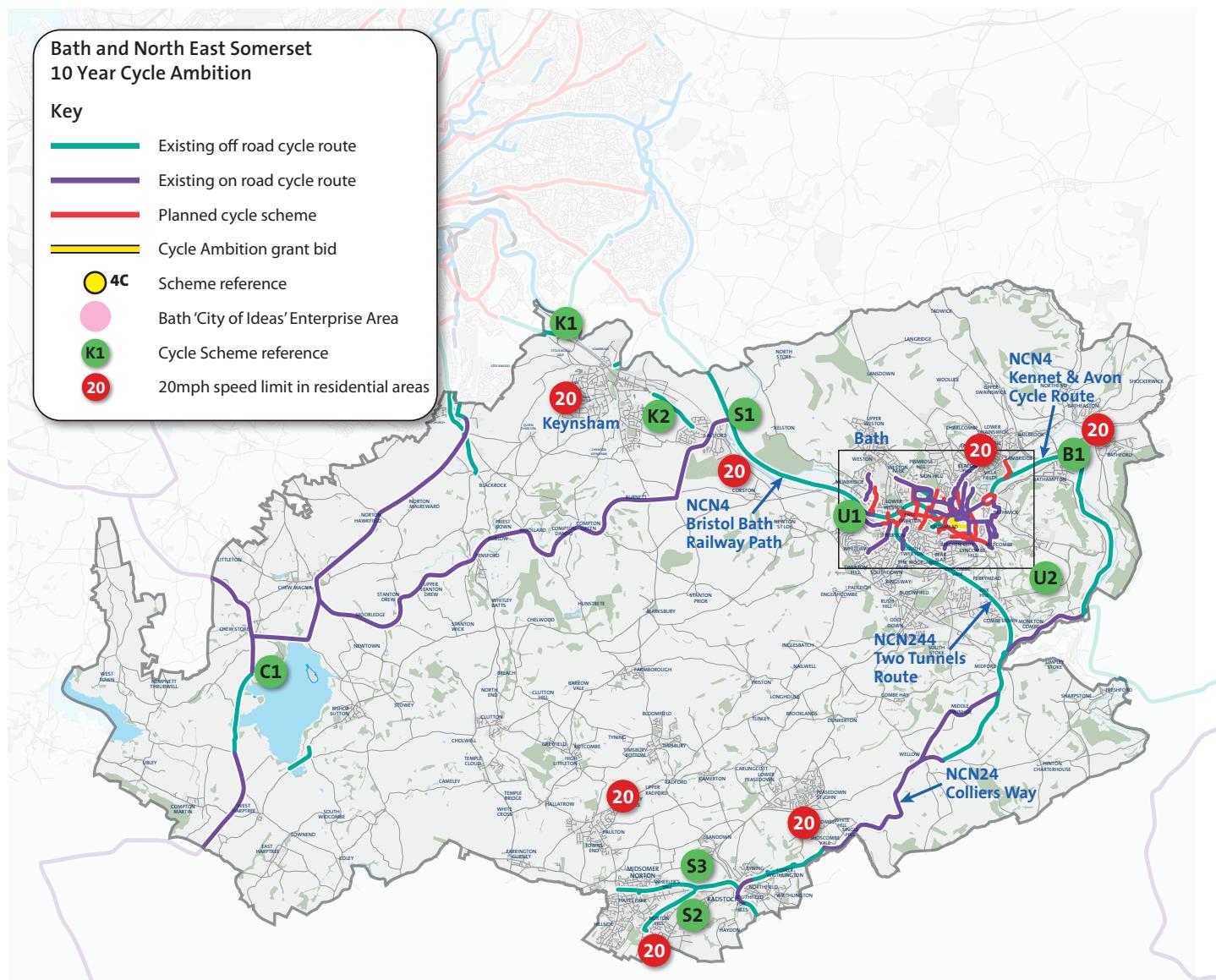
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**Bath and North East Somerset
10 Year Cycle Ambition**

Key

- Existing off road cycle route
- Existing on road cycle route
- Planned cycle scheme
- Cycle Ambition grant bid
- Scheme reference
- Bath 'City of Ideas' Enterprise Area
- Cycle Scheme reference
- 20mph speed limit in residential areas



Bath & North East Somerset Ambition Delivery Plan

Map Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)					
							A	B	C	D	E	F
1A	Seven Dials shared space with contra-flow cycling introduced on one-way streets	Route Improvement	1.05	Nov-14	DfT Cycle Ambition Grant/B&NES	Aspirational	✓	✓	✓	✓	✓	✓
2A	Traffic free cycle route to Bellotts Road	Route Improvement	0.4	2013-14	Sustrans Links to Communities Fund	Funding Secured	✓	✓	✓	✓	✓	✓
2B	Shared Pedestrian/Cycleway and signal crossing upgrade to link to Two Tunnels Greenway.	Route Improvement	0.325	2013-14	DfT Cycle Safety Fund	Funding Secured	✓	✓	✓	✓	✓	✓
2C	New or refurbished rail bridge over River Avon between NCN4 and Windsor Bridge Road	Route Improvement	2.4	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓	✓
2D	New Toucan Crossing on Lower Bristol Road	Route Improvement	0.08	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓	✓
2E	New pedestrian/cycle bridge	Route Improvement	Provided by Network Rail	2014-17	Network Rail	Funding Secured	✓	✓	✓	✓	✓	✓
2F	Pedestrian/cycle ramp to 2 Tunnels Greenway from Claude Avenue	Route Improvement	0.18	2013-15	LSTF West	Funding Secured	✓	✓	✓	✓	✓	✓
3A	Shared Pedestrian/Cycleway link to James St West to Riverside Pedestrian/Cycle Path	Route Improvement	As part of dev't	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓	✓
3B	Ramp to Riverside Pedestrian/Cyclepath	Route Improvement	As part of dev't	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓	✓
3C	Green Park Road shared pedestrian/cycleway	Route Improvement	As part of dev't	2018-13	Developer	Aspirational	✓	✓	✓	✓	✓	✓
3D	Broad Quay to Claverton Street	Route Improvement	0.03	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓	✓
3E	Claverton Street shared pedestrian/cycleway	Route Improvement	As part of TM scheme	2013-15	B&NES	Being Delivered	✓	✓	✓	✓	✓	✓
3F	Rossiter Road to Grove Street upgrade to shared cycle use	Route Improvement	0.012	2013-15	B&NES	Being Delivered	✓	✓	✓	✓	✓	✓

Map Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)				
							A	B	C	D	E
							Access	Public Realm	Capacity	Communities	
4A	Osborne Road contraflow	Route Improvement	0.007	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓
4B	Newbridge Road cycle crossing	Route Improvement	0.08	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓
4C	Newbridge Hill cycle crossing	Route Improvement	0.08	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓
5A	Brougham Hayes junction cycle crossing	Route Improvement	0.075	2016-18	Developer	Funding Secured	✓	✓	✓	✓	✓
5B	Victoria Bridge pedestrian/cycle bridge refurbishment	Route Improvement	3.4	2013-14	B&NES/Developer	Being Delivered	✓	✓	✓	✓	✓
5C	Upper Bristol Road crossing between Victoria Bridge and Malborough Lane	Route Improvement	0.08	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
5D	Midland Road to Pines Way cycle link	Route Improvement	As part of dev't	2013	Developer	Being Delivered	✓	✓	✓	✓	✓
5E	Upper Bristol Road to Lower Bristol Road cycle link	Route Improvement	As part of dev't	2018-23	Developer	Being Delivered	✓	✓	✓	✓	✓
5F	Destructor Bridge replacement	Route Improvement	As part of dev't	2014	Developer	Being Delivered	✓	✓	✓	✓	✓
5G	Upper Bristol Road crossing between Midland Road and Park Lane	Route Improvement	0.08	2016-18	Developer	Funding Secured	✓	✓	✓	✓	✓
5H	Windsor Bridge Road to Midland Road cycle link and crossing	Route Improvement	0.08	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
6A	RVP contraflow cycle link to Marlborough Buildings	Route Improvement	0.007	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓
6B	Queens Square shared pedestrian/cycleway from Royal Avenue to Wood Street	Route Improvement	0.05	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓
6C	RVP contraflow cycle link to Park Lane	Route Improvement	0.005	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓

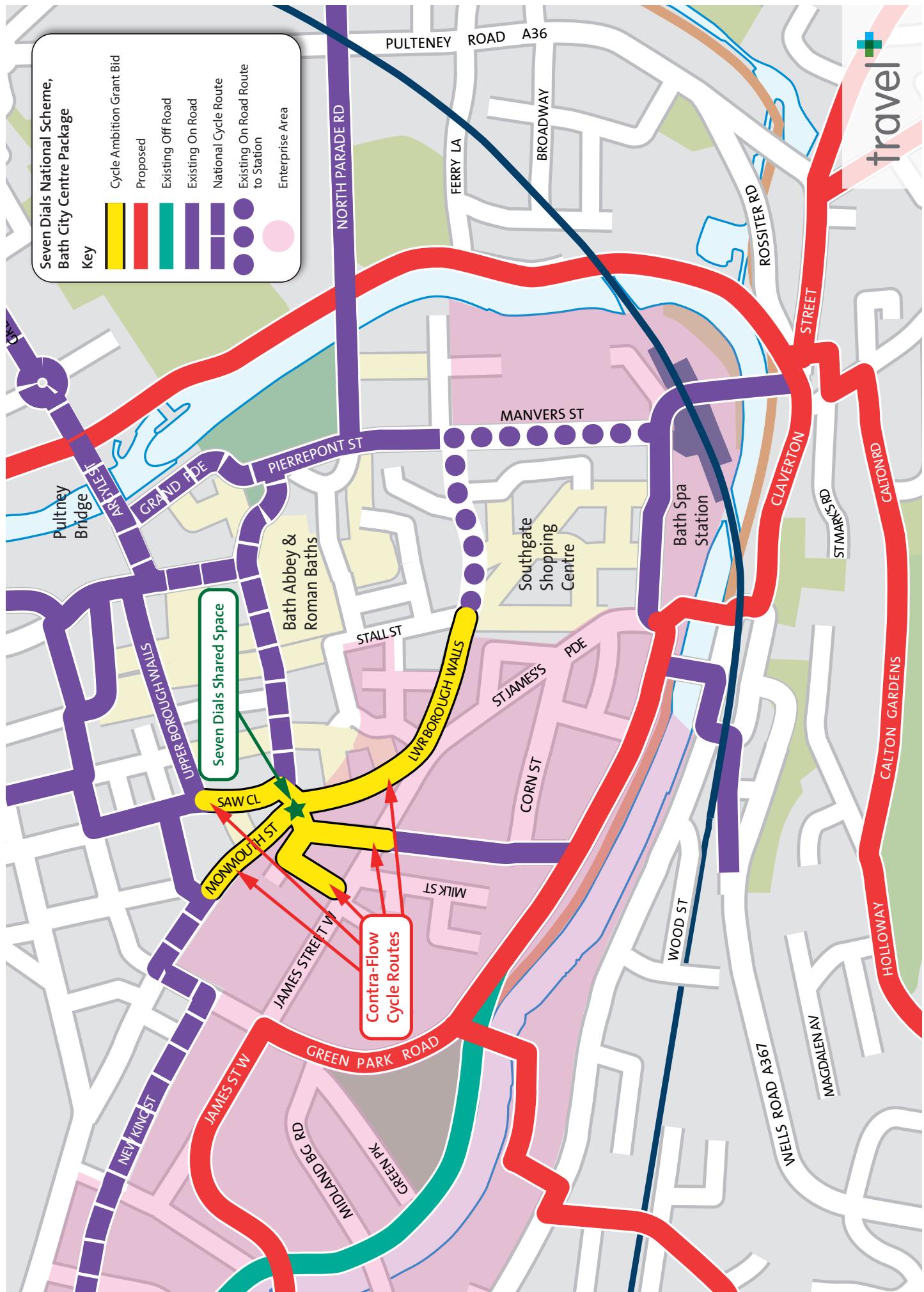
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							A	B	C	D	E
							Access	Public Realm	Capacity	Communities	
6D	Royal Avenue link to Upper Church St	Route Improvement	0.01	2016-18	B&NES	Aspirational	✓	✓	✓	✓	✓
6E	Contraflow cycling on Queens St	Route Improvement	0.007	2018-18	B&NES	Aspirational	✓	✓	✓	✓	✓
7	Contraflow cycling on Avon Street and crossing of Green Park Road	Route Improvement	As part of devt	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
8	Not used						✓	✓	✓	✓	✓
9	2 way traffic flow on Broad Street. New traffic signals introduced at Saracen Street junction. Saracen St 2-way	Route Improvement	0.1	2018-23	B&NES	Aspirational	✓	✓	✓	✓	✓
10A	New pedestrian/cycle bridge over Avon	Route Improvement	As part of devt	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
10B	Lower Bristol Road cycle crossing at Lower Oldfield Park junction	Route Improvement	As part of devt	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
11	Cycle link between Holloway and Calton Gardens	Route Improvement	0.007	2013-14	B&NES	Funding Secured	✓	✓	✓	✓	✓
12	Contraflow cycling on Rossiter Road	Route Improvement	As part of TM scheme	2013-15	B&NES	Funding Secured	✓	✓	✓	✓	✓
13A	Crossing upgrade at Sydney Place	Route Improvement	0.015	2015-18	B&NES	Aspirational	✓	✓	✓	✓	✓
13B	New crossing at junction of North Road with Warminster Road and shared pedestrian/cycleway between North Road, Kennet and Avon towpath and Sydney Road	Route Improvement	0.1	2015-18	B&NES	Aspirational	✓	✓	✓	✓	✓
14A	New cycle link over River Avon between Grosvenor Bridge Road and Kennet and Avon Canal	Route Improvement	0.03	2015-18	B&NES	Aspirational	✓	✓	✓	✓	✓
14B	Shared footpath to Canal	Route Improvement	0.05	2015-18	B&NES	Aspirational	✓	✓	✓	✓	✓
16	Off road pedestrian/cycle link between NCN4 and Locksbrook Road	Route Improvement	As part of devt	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓

Map Ref	Improvements	Type	Cost (£m)	Delivery Dates	Funding Source	Status	Objectives (see key below)				
							A	B	C	D	E
							Economy	Air Quality	Public Realm	Capacity	Communities
17	Off road pedestrian/cycle path along river between Twerton High Street and Fieldings Lane	Route Improvement	As part of dev't	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
18	Traffic free cycle path between Victoria Bridge Road and James St West	Route Improvement	As part of dev't	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
19	Shared use pedestrian/cycleway between Riverside Path and Dorchester St	Route Improvement	0.01	2015-18	B&NES	Aspirational	✓	✓	✓	✓	✓
20	Upgrade crossing on Lower Bristol Road	Route Improvement	0.08	2015-18	Developer	Aspirational	✓	✓	✓	✓	✓
B1	Provide new pedestrian/cycle bridge over River Avon at Batheaston with off road link to Mill Lane	Route Improvement	0.7	2013-14	LSTF Key Component/B&NES	Being Delivered	✓	✓	✓	✓	✓
U1	Provide new crossing at Globe Roundabout and ramp at Twerton Fork onto NCN4 to Bath Spa University	Route Improvement	0.35	2013-15	LSFT WEST	Funding Secured	✓	✓	✓	✓	✓
U2	Claverton Down University of Bath Cycle Link	Route Improvement	0.78	2013-14	B&NES	Being Delivered	✓	✓	✓	✓	✓
K1	Keynsham Greenway links to NCN4, Wellsway School and riverside path into Bristol and S Glos with new bridge over R Avon	Route Improvement	As part of dev't	2018-23	Developer	Aspirational	✓	✓	✓	✓	✓
K2	Shared use extension of pedestrian/cycleway from Broadmead Roundabout to Wellsway school	Route Improvement	0.053	2013-14	B&NES	Funding Secured	✓				
C1	Dam to to Walleycourt Rd	Route Improvement	0.147	2013-15	B&NES	Funding Secured	✓				
D1	NCN4-2 Tunnels- Odd Down Cycle Hub signing	Route Improvement	0.014	2013-14	B&NES	Funding Secured	✓				
S1	NCN4 ramp at Saltford	Route Improvement	0.006	2013-14	B&NES	Funding Secured	✓	✓	✓	✓	✓
S2	Pit Path	Route Improvement	0.006	2013-14	B&NES	Funding Secured	✓	✓	✓	✓	✓
S3	Norton-Radstock Greenway	Route Improvement	0.134	2014-15	B&NES	Funding Secured	✓	✓	✓	✓	✓

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							A	B	C	D	E	F	G
							Economy	Air Quality	Mode shift	Access	Public Realm	Capacity	Communities
H1	Bath city centre - Cycle Hire	Cycle Hire	0.195	2013-15	LSTF West	Funding Secured	✓	✓	✓	✓	✓	✓	✓
P1	District wide - Cycle Parking	Route Improvement	0.039	2013-15	B&NES	Funding Secured	✓	✓	✓	✓	✓	✓	✓
I1	District wide - Cycle Information	Promotion	0.033	2013-15	B&NES	Funding Secured	✓	✓	✓	✓	✓	✓	✓

Objectives key

- A Support the local economy and facilitate economic development, including enterprise zones/areas
- B Addresses recognised air quality and noise issues
- C Delivers cycle modal shift to inactive and hard to reach groups
- D Delivers better access to jobs for disadvantaged groups
- E Improves the public realm and supports walking
- F Unlocks capacity on road and public transport networks through large scale shifts to more active commuting patterns
- G Better linked communities enabling more choice for getting around within and between neighbourhoods



West of England Joint Local Transport Plan 3

Cycling Supplementary Document

1. Vision

A safe and attractive road environment for cycling, including quality off-road routes, will be the foundation of a vibrant cycling culture throughout the area. Children will be regularly cycling to school and employees regularly cycling to work and using their bikes for short business trips. There will be ‘...more people cycling, more safely, more often...’

2. Cycling Strategy

- 2.1 Over the life of the Joint Local Transport Plan (JLTP3) 2011 to 2026 our cycling strategy is:

Policy Framework

- C1 Develop and maintain safe, convenient, efficient and attractive infrastructure.
- C2 Ensure latest Department for Transport approved National Institute for Health and Clinical Excellence (NICE) Guidance is followed.
- C3 Ensure the Cycling Strategy is fully integrated into all other relevant plans.

Quality Environment for Cycling

- C4 Continuous, high quality route networks will be identified and provided. Priority will be given to the main urban areas and links between them that have the potential to generate significant levels of cycling. Design will depend on local circumstances. The aim is to provide a high level of subjective safety that will enable all ages and abilities to cycle. Solutions (in no particular order) will include:
- traffic free routes away from the highway that give a significant benefit over motor traffic.
 - where routes are provided in the carriageway, measures will be adopted to prioritise cycles at crossing points and junctions.
 - cycle lanes.
 - cycle tracks and paths alongside the carriageway.
- C5 JLTP3 schemes will consider cycle infrastructure improvements as part of the design process.
- C6 Cycle audits are recommended in significant schemes.
- C7 Cycle parking guidance will be available to developers and for existing development.
- C8 Give design advice to developers and development control.

- C9 Cycling infrastructure will be maintained subject to ensure safety for users in accordance with maintenance standards.
- C10 The following transport user priorities will help influence planning applications and scheme design. The priority list is not binding and needs to take into account local circumstances. The needs of disabled people are incorporated throughout.
- a) Pedestrians.
 - b) Cyclists.
 - c) Public transport users.
 - d) Powered two wheelers.
 - e) Commercial and business vehicles.
 - f) Private car.
- C11 Give a high priority to reducing danger on the roads for cyclists.
- C12 Community Safety Strategies will reduce the risk and fear of crime when cycling and safety will be considered in route planning.
- C13 Cycle routes to primary and secondary schools to be prioritised, as identified by School Travel Plans.
- C14 Temporary traffic management arrangements (e.g. road works) will accommodate the needs of cyclists.
- Guidance and Standards**
- C15 Design will be based on best technical advice available (including Manual for Streets 2).
- C16 We will continue to develop new designs of cycle infrastructure with particular reference to successful international best practice.
- Cycling Promotion and Training**
- 2.2 The following will be implemented subject to funding:
- C17 Deliver sustained positive marketing and promotional activities to market cycling as a convenient and attractive mode of transport.
- C18 Provide 'Bikeability' training for adults and children aged 7+.
- C19 Use a wide range of Smarter Choices initiatives to encourage more cycling.
- C20 Expand health programmes and cycling initiatives.
- C21 Work closely with the Police on all joint initiatives.
- C22 Work with other organisations to establish cycle resource centres at major transport interchanges.
- C23 Provide and support local and national events and forums.

C24 Publicise new infrastructure measures.

C25 Promote and provide cycling information through the www.betterbybike.info website.

C26 Work with employers, schools and other organisations to promote cycling.

See also the Smarter Travel Choices Supplementary Document.

Working with Partners

C27 Work with partners in the voluntary sector, government, police, transport providers, landowners and business.

C28 Work with health care providers and relevant Sports Development and Physical Activity Teams.

C29 Update the Rights of Way Improvement Plans (ROWIP) to develop routes as part of the overall cycle network.

C30 Promote cycling as an attractive mode of transport for tourist activities and as an attraction in its own right.

C31 Become model employers providing good cycling facilities and staff incentives.

Resources

C32 Incorporate cycling measures into major transport scheme bids.

C33 Consider a future major scheme bid for cycling and walking.

C34 Seek infrastructure and contributions for cycling measures from developers and other funding bodies and organisations.

3. Targets and indicators

Targets to monitor the Cycling supplementary document are:

- CO2 - 16% reduction by 2020.
- Cycling - 76% increase by 2016.



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