

**BRUNEL FORD** – WINTERSTOKE ROAD, ASHTON, BRISTOL

**West of England Partnership, Bristol.**

5<sup>th</sup> September 2011

**Reference: South Bristol Link**

Further to our ongoing and recent conversation, please accept this letter as confirmation that, as a local business, we are more than happy to support the plans for the proposed South Bristol Link.

There are many benefits to us, as a company, if the project goes ahead such as shorter drive times for customers and staff, better access across the southern part of the city, along with greater visibility and easier access to both us and other local businesses.

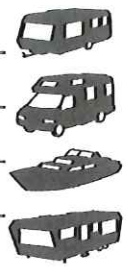
I trust the above detail helps further support the proposal and should you require anything further, please do not hesitate to contact me on 01179 089999.

I look forward to hearing from you regarding any further updates.

**Janet Clark**

PA to James Rant – Regional Director

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Bristol

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FAX: 0117 946 5322

Managing Director: Jon D. Redish  
Registered in England no. 04514631

31/8/2011

**RE. South Bristol Link**

Dear Sirs,

I have run my business from Cater Business Park for the last 12 years.

I employ 19 local people and hope that the business will continue to expand.

Our ability to expand would be enhanced by the improved transport that the proposed South Bristol Link would provide.

We currently find it difficult to receive timely deliveries and our staff are often caught in congestion on their way to and from our premises.

To access the motorway network is currently a nightmare. If the link were to be given the go ahead then it would enable ours and other businesses to grow and prosper and therefore increase workforce.

I very much hope that you will be successful in your bid for funding.

Yours faithfully

p.p. Jon Redish  
Managing Director



business improvement district

The West of England Partnership  
West of England Office  
Wilder Street  
Bristol  
BS2 8PH

23<sup>rd</sup> August 2011

## **Re: South Bristol Link**

I am writing on behalf of the Businesses of Cater Business Park and for many other businesses situated in the South Bristol area to fully endorse our support for the South Bristol Link Scheme.

We believe that the South Bristol Link is most desperately needed and essential to improve the accessibility to and from the area for our Commercial and Heavy Goods Vehicles.

The new road combined with a public transport service and good cycle and pedestrian facilities will also improve accessibility to the area for our employees and the residents of South Bristol.

The exciting regeneration of South Bristol is well underway with increasing occupancy at 'The Junction' (Imperial Park) and the new construction of The South Bristol Community Hospital, The Skills Academy, Hengrove Leisure Centre and the Bottle Yard at Hengrove.

However, these new developments will only add to the high level of traffic congestion in our area and confirms the necessity and urgency of the building of the South Bristol Link Scheme.

Philip Pope

Chairman  
Cater Business Park Traders Group Ltd.

20.06.2011



business improvement district

The Joint Executive Committee  
West of England House  
Wilder House  
Wilder Street  
Bristol  
BS2 8PH

**Statement: South Bristol Link**

By: Philip Pope (Chairman) Cater Business Park Traders Group Ltd

I am writing once again on behalf of the Businesses of Cater Business Park and for many other businesses situated in the South Bristol area to fully endorse our support for the South Bristol Link Scheme.

We believe that the South Bristol Link is most desperately needed and essential to improve the accessibility to and from the area for our Commercial and Heavy Goods Vehicles.

The new road combined with a public transport service and good cycle and pedestrian facilities will also improve accessibility to the area for our employees, customers and the residents of South Bristol.

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However, these new developments will only add to the high level of traffic congestion in our area and confirms the necessity and urgency of the building of the South Bristol Link Scheme.

Philip Pope  
Chairman  
Cater Business Park Traders Group Ltd.

PROMOTED AND MANAGED BY CATER BUSINESS PARK TRADERS GROUP LTD - (by guarantee)

A "Not for Profit" Regeneration Company

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Tel: 0117 978 3654 e-mail: [mknight@cbtg.demon.co.uk](mailto:mknight@cbtg.demon.co.uk)

Company Registration 4549402 Cardiff VAT 900 7927 31



**T. A. COLLINSON C.Eng., F.I.Struct.E.**

**Consulting Engineer**

"Merrymeet"

41 Dark Lane

Backwell

BRISTOL

BS48 3NT

Tel: 01275 462626

e.mail: [tom.collinson@hotmail.co.uk](mailto:tom.collinson@hotmail.co.uk)

**- 8 JUN 2011**

7<sup>th</sup> June 2011

Joint Transport Executive Committee  
c/o Barbara Davies  
Head of Joint Transport Team  
West of England Office  
Wilder House  
Wilder Street  
Bristol BS2 8PH

Dear Sirs

**South Bristol Link Highway Funding Bid**

Execution of the whole £44m SBL from Hengrove to Long Ashton is vital for the Regeneration of South Bristol and the alleviation of unacceptable traffic congestion in South Bristol and along dangerous North Somerset country lanes.

For example, escalating 24 hour airport through traffic speeds down the narrow lanes and blind bends of Backwell Hill and Church Town Conservation Area and dangerously congests Barrow Gurney which has even achieved international congestion fame.

South Bristol peak hour through traffic is already unacceptable through Bedminster, Winterstoke Road and particularly so around the Parsons Green Gyratory area serving the A38.

A new A38 Primary Linkage to the more favourable A370 is vital for the relief of Bedminster and urban areas of South Bristol.

Bristol Airport now has planning permission to virtually double its activity from just over the current 5 million passengers per annum to 10 mppa with potential peak flight intensities of 30 flights per hour creating peak traffic intensities of 3,000 vehicles per hour in Lulsgate Bottom and consequential onward congestion into South Bristol and North Somerset country lanes.

It is vital that the construction of the SBL runs well ahead of the Bristol Airport expansion programme.

The SBL will also provide an essential free flowing highway for M5 and A370 traffic heading for South Bristol and Bath and beyond which currently adds to the B3130 congestion through Barrow Gurney.

**For all the foregoing reasons and on behalf of my constituents in Barrow Gurney, Flax Bourton, Backwell and Brockley I strongly support for SBL Funding Bid by NSC and the West of England Partnership.**

Continued

Entirely without prejudice to the above primary Funding Bid my constituents believe that it is necessary to consider an alternative A38-A370 linkage if the SBL Funding Bid fails in the current harsh economic climate. Failure to provide an effective A38-A370 link for the airport expansion would have catastrophic highway congestion implications.

A Professional £6.6m "Low Cost" alternative A38-A370 link solution by Transport Planning Associates fulfils the essential linkage requirements and is planned where the A38 and A370 are at their closest proximity. This alternative is on favourable contours and ground conditions with no steep gradients across Yanley Gorge, no railway embankment tunnelling and no flood plain embankments. It also relieves urban areas of Bedminster, eliminates through traffic use of the B3130, and provides immediate airport traffic access to the A370 and its linkages and thereby relieves Backwell country lanes and it especially relieves Barrow Gurney's extreme congestion.

Yours faithfully



NSC District Councillor Tom Collinson

c.c. Dr Liam Fox MP  
Cllr. Karen Barclay  
Parish Councils: Barrow Gurney, Flax Bourton, Backwell, Brockley

Attachments:

Press Release on alternative to SBL  
Correspondence:  
Letter to NSC dated 7/05/10  
DfT letter to Dr Liam Fox MP 04/03/11  
TC letter to Dr Liam Fox MP 22/03/11  
Transport Planning Associates Proposed Lower Cost Option Barrow Gurney ByPass  
Plan of Airport traffic use of country lanes

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[www.computershare.com](http://www.computershare.com)

2<sup>nd</sup> September 2011

The Rt Hon Philip Hammond MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
76 Marsham Street  
London  
SW1P 4DR

Dear Philip Hammond MP

**Major Transport Schemes – Bristol and the West of England**

As a major business in the South Bristol area, employing over 1000 people, Computershare has many concerns about the Transport Infrastructure, which regularly constricts the way our business operates.

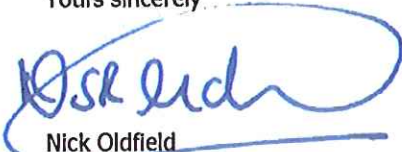
The Major Transport Schemes proposed for Bristol and the West of England represent a unique opportunity to begin a programme of Improvements which will significantly upgrade both the public transport provision and the infrastructure necessary to access both jobs and businesses.

The proposed scheme would benefit us and the local community in a number of ways:

- It will enhance the availability of public transport and cycle routes to the locality, providing a green alternative of travel to our employees and local residents;
- It will provide an improved link to the local area and city as a whole, making it easier for people to access jobs and encourage employment within our and other local businesses;
- It will be critical in tackling congestion to and through South Bristol and the city centre;
- It will make access to our site for staff, customers, clients and tenants, quicker and easier;
- It will enhance the area and site, and so be more attractive to other businesses and investment.

I therefore urge you to approve these Major Transport Scheme bids and begin a process that will enable economic growth for this City Region.

Yours sincerely



Nick Oldfield  
Director and Chief Financial Officer

5<sup>th</sup> September 2011

West Of England Partnership

Unit 3 Advantage Park  
75 Whitchurch Lane  
Bishopsworth  
Bristol BS13 7TE

Tel: 0117 935 8500  
Fax: 0117 935 8511

Dear Sirs,

email: [enquiries@elite-enviro.co.uk](mailto:enquiries@elite-enviro.co.uk)

**Re: South Bristol Link**

We have been trading from South Bristol since 2004, and in that time the congestion around the area has increased making journey times long and laborious and increasing inefficiencies in our business.

I am writing to support the South Bristol Link Road as it would improve traffic flow which in turn has many other benefits.

The benefits it would bring to the company are numerous but to name a few:-

- Improved access to motorways and to the city centre and North Bristol, cutting journey time to sites and our suppliers allowing for improved efficiency. At the moment trying to get to the other side of Bristol is time consuming and exhausting as the traffic is always heavy and slow going. A lot of time is wasted through sitting in traffic which could be time better spent.
- Allow easier access for employees that require public transport.
- It would also make it easier and safer for employees that cycle to work as currently it is quite dangerous for cyclists as there are very few cycle paths

Yours faithfully



Michelle Hirons  
Business Manager / Company Secretary  
**Elite Environmental (UK) Ltd.**





**Federation of Small Businesses**

*The UK's Leading Business Organisation*

**West of England Partnership, Bristol.**

6th September 2011.

**Proposed Bristol Transport Schemes.**

I am writing on behalf of the 1100 members of the Weston super Mare branch of the FSB covering Weston and North Somerset, in support of the Bristol transport scheme.

Whilst we have serious concerns about the methods being discussed regarding how and who would be paying for the scheme, we have no doubt that the City of Bristol as a major economic driver in the South West with World, and European trade significance in the West Country, desperately needs major improvements to the road and transport links into, and around the City, truly befitting a modern City of it's size.

We believe the new schemes will aid the City in reducing congestion, and enable fast movement of large numbers of people efficiently across the City to places of work and entertainment. We also believe that through creating better transport links, it will help in creating more job opportunities for people in some of the more deprived areas of the City and increase the longer term prospects over a wider area generally, for economic growth.

Yours sincerely

Steve Sharp  
Somerset and Wiltshire Region FSB  
FSB South West Inter Regional Group FSB



26<sup>th</sup> August 2012



West of England Partnership  
Bristol

Dear Sirs

**RE: SOUTH BRISTOL LINK**

Global MSC Security is an independent Security Consultancy and has been based in Keynsham since 2003.

As a business operating out of the South East of Bristol, our staff regularly experience congestion problems when travelling into the centre and South of Bristol for appointments due to the lack of decent road networks. This is especially a problem when travelling to the South West of the City.

In our opinion, there is a great need for better road links across the South of the City and the proposed South Bristol Link can only be a good thing as it will open up South Bristol as a location for new businesses and therefore create more local jobs.

Yours faithfully

Derek Maltby  
Managing Director

Global MSC Security Limited

Registered Office: 19 Londonderry Farm, Keynsham Road, Bristol BS30 6EL Tel: +44 (0) 117 932 3394 Fax: +44 (0) 117 932 1159

VAT Number 863 1101 59 Registered in England Number 492 7308

[www.gigs.uk.net](http://www.gigs.uk.net)

[info@gigs.uk.net](mailto:info@gigs.uk.net)

## HBH Community Action

Community volunteers working on issues that affect you



Secretary V.Gay.

7<sup>th</sup> September 2011

### **SOUTH BRISTOL LINK**

The Highridge Neighbourhood Forum was formed in 1985 and its aims are to discuss matters affecting the local community and follow up concerns for the local people in Highridge, Bedminster Down and Headley Park. (The area covered by HBH in relation to the South Bristol Link is shown on the attached Route Plan in yellow)

#### **Consultation Response**

The Forum has promoted over the years the need for better transport links for South Bristol and now in particular, through the proposed Long Ashton to Hartcliffe South Bristol Link. The need to overcome the well known traffic problems and improving the traffic infrastructure has been a matter of continuing discussion and at recent meetings of the Forum where there was support for the South Bristol Link proposal.

#### **Points mentioned have been:**

Daily traffic queues through Bishopsworth.

Rat runs created by through traffic in the absence of a proper road and public transport facility that would be provided by the proposed South Bristol Link.

I believe there is a weakness in the bridge at Bedminster Down Road on Parson Street and also the fumes.

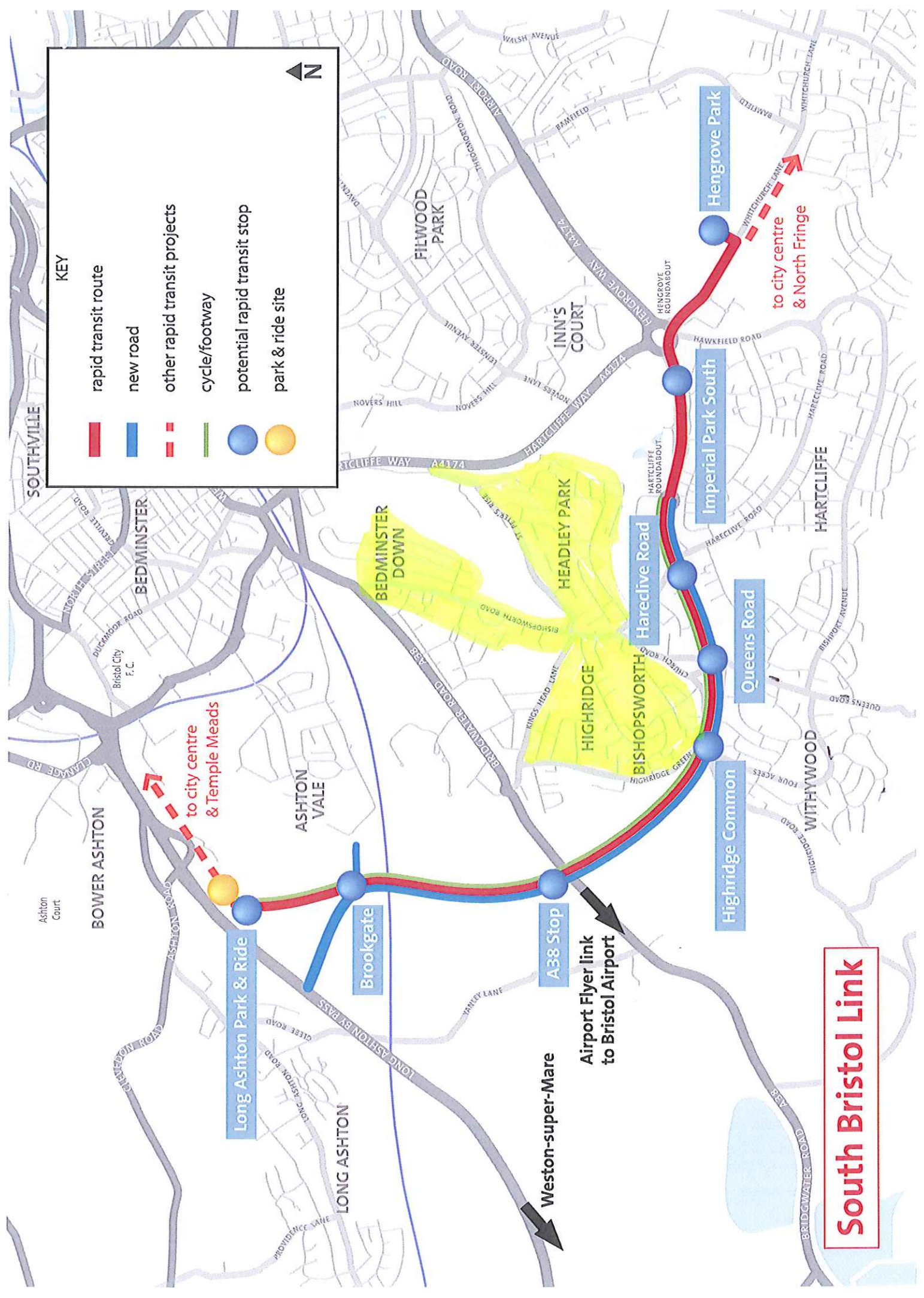
I would be grateful if you will ensure that these views are considered and reported.

Yours Faithfully,

Don Smith      Chairman

106 Cutler Road, Highridge, Bristol  
Telephone: 01179781003 email: [hbhcommunityaction@live.co.uk](mailto:hbhcommunityaction@live.co.uk)





- KEY**
- rapid transit route
  - new road
  - other rapid transit projects
  - cycle/footway
  - potential rapid transit stop
  - park & ride site

**South Bristol Link**

## **HBH Community Action**

**Community volunteers working on issues that affect you**



Highridge Forum  
Secretary V.Gay

The Joint Transport Executive Co0mmittee  
West of England House, Wilder Street,  
BRISTOL  
BS2 8PH

21 June 2011

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I believe there is a weakness in the bridge at Bedminster Down Road on Parson Street and also the fumes.

I would be grateful if you will ensure that these views are considered and reported.

Yours Faithfully,

Don Smith  
Chairman





# HOWDENS

JOINERY CO.

To whom it may concern

As a business on the Cater Road business park and as a resident of Long Ashton, I would welcome the construction of the South Bristol Link from Long Ashton to Cater Road roundabout. It would not only be a great thing for the local businesses, but also a great addition to the city of Bristol. The route you have to take now is very long and very congested; this would be of great benefit to everyone. It not only would decrease the time to travel in this direction but greatly reduce over congested areas like Ashton Gate making roads safer everywhere in the area.

Yours sincerely

Craig Atterby

Branch Manager





## WESTERN BRANCH

Chris Miles (Chairman)  
Jeremy Hughes (Treasurer)  
Phil Cranstone (Secretary)  
Tim Beare (Social Secretary)  
Russell Crofts  
Tim Western

0117 930 5992  
0117 984 8413  
0117 910 6681  
0117 914 2001  
0117 917 4535  
01392 429 305

Andrew Ridler  
Alastair Andrews  
Tom Merrifield  
Jonny Allen  
Vicci Morris

0117 317 1071  
01793 423 344  
02920 378 921  
0117 917 2044  
0117 988 6340

[www.shedshifters.co.uk](http://www.shedshifters.co.uk)

West of England Partnership  
Bristol

2 September 2011

Dear Sirs

The South Bristol Link Road

We write representing the industry body for experts in industrial and logistics property in the region, the Industrial Agents Society (IAS). The IAS holds the unique position of representing the thoughts and opinions of those members who understand the importance of industrial and logistics property in great depth, and its influence on the region's businesses.

Distribution has a vital role to fulfil in the South West's economy and its future prospects. In a UK context, this sector is currently experiencing significant growth through the structural changes in the way the country produces and consumes goods. This changing approach meets the historic and current importance of our region as a strategically important hub for distribution functions. The presence of good access to the motorway network, a highly active port function, rail freight opportunities, and access to air freight puts our region at the forefront of the industry for serving the South West.

Over the years we have been aware and supportive of the proposal to introduce a South Bristol Link Road with the most recent comprising a new road way, bus rapid transport lanes and facilities for walking and cycling connecting the Long Ashton Bypass to the Cater Roundabout.

We can provide extensive property market knowledge concerning South Bristol detailing a strong understanding of occupier demand. The key issue effecting the location has always been the inferior existing commutation links to the city as a whole and motorway accessibility. We are aware of occupiers which have relocated from South Bristol to improve business efficiency. As a consequence South Bristol in an industrial and logistics property context is currently considered a tertiary location. The market is primarily driven by local businesses and attracting limited demand from new businesses expanding into the city which prefers locations such as Avonmouth and North/East Bristol in close proximity to the Ring Road.

Local businesses cannot support this location alone which is evident by increasing property supply. By introducing the South Bristol Link Road the location becomes much more regionally attractive and competitive compared to other Bristol locations but most importantly supporting existing local businesses which could consider expansion as opposed to relocation. With this in mind we urge a very carefully consider decision for this important opportunity and the impact on promoting long term regional economic growth.

Yours sincerely

Chris Miles  
Chairman  
Western Branch

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WE HOPE THE NEW ROAD WILL GIVE US MORE PASSING TRADE.

MAKE IT EASIER ACCESS FOR DELIVERIES.

## **J. & M. WINDOWS**

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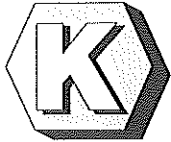
**67 WHITCHURCH LANE, BISHOPSWORTH, BRISTOL BS13 7TE**

**TELEPHONE: (0117) 935 8436 (Factory) • 964 6219 (24 hours) • 07801 923518 (Mobile) • FAX: (0117) 935 8434**

**WITH COMPLIMENTS**

# KEBRELL NUTS & BOLTS LTD.

*Specialists in Engineering Components*



Our Ref.

Your Ref.

01.09.11

Reply to:

West of England Partnership  
Bristol.

To Whom it may concern  
Ref. South Bristol Link

Kebrell Nuts & Bolts have been trading from Unit 2a Cater road, for over 12 years. During this time the process of travelling to and from the area has always been fraught with delays due to an ineffective transport network. It is the opinion of the management of the company that the proposed Link road will effectively open up the area to regeneration similar to that seen in the North of the city, which has far easier motorway network access.

The environmental and financial benefits that the proposal will bring to the area will be significant. Not least our customer base will increase, and our staff catchment area will be improved allowing us to recruit potential workers from a much larger demographic, thereby providing an increase in turnover and employment possibilities.

The South of the city has historically been something of a backwater when it comes to attracting business to the area, with most trading estates being tucked away in revitalized factory sites from the 1960's and even earlier, resulting in a lot of them being close to residential properties, never a good idea. We believe that linking the current A4174 to the Long Ashton bypass will open up the area to modern industrial regeneration, which will benefit both Kebrell Nuts & Bolts, the people of South Bristol and the City of Bristol as a whole.

This proposal has our 100% backing and is in our opinion long overdue.

Chris Sleaf  
Manager  
Kebrell Nuts & Bolts Ltd

#### DISTRIBUTION CENTRES

##### Head Office

New Midland Works  
Heath Road, Darlaston  
Wednesbury  
West Midlands WS10 8XE  
Tel: 0121 526 6049  
Fax: 0121 526 6794

Imperial Works  
93 Lockfield Avenue  
Enfield  
Middlesex EN3 7PY  
Tel: 020 8805 8510 (6 Lines)  
Fax: 020 8805 1553

Unit 12  
Lyon Industrial Estate  
Kearsley  
Bolton BL4 8NB  
Tel: 01204 708666  
Fax: 01204 707779

Harper Road  
Coventry  
CV1 2AP  
Tel: 024 7655 2253/4  
Fax: 024 7625 7849

2 Saint Helen's Way  
Fison Way Industrial Estate  
Thetford  
Norfolk IP24 1HG  
Tel: 01842 753704  
Fax: 01842 750957

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Bishopsworth Industrial  
Estate, Bishopsworth  
Bristol BS13 7TW  
Tel: 0117 983 0022  
Fax: 0117 983 0023

Kevin Shepherd  
Depot Manager

Kindertons Limited  
16a Bakers Park, Cater Road,  
Bishopsworth, Bristol. BS13 7TT.

T: 01179 782065  
M: 07790 593085  
F: 01179 782066  
E: kevin.shepherd@kindertons.co.uk

**Kindertons Limited**  
Kindertons House, Marshfield Bank,  
Crewe, Cheshire. CW2 8UY.

T: 0845 230 4900  
F: 0845 676 6347  
E: claims@kindertons.co.uk  
www.kindertons.co.uk

ch Bristol Link.

I manage a Transport Depot for the company i work for; we are based on Bakers Park part of the Cater road Business Park. My seven drivers' daily experience long delays in getting out of Bristol, our journeys are to ali points throughout the south west. It can take up to an hour to get to a motorway junction.

This in this day and age is a shocking waste of Business time, increasing costs, pollution, wear and tear on the company vehicle fleet, as well as stress for my drivers.

Local, as well as central Government should be working with Business to build an infrastructure which will reduce the levels of the above as it is in everyone's common interest irrespective of our roles in life, because all improvements are for the common good.

I fully support any initiative which will reduce travel times, pollution, and adverse costs to all business's. If the link is to be built then the second phase must then be to take the link road to join the M5.

With the increasing costs of fuel bring a focus of Depot location which then has an impact on local employment.

I currently employ seven drivers, six casual staff, and an Office assistant.

Yours sincerely

KEVIN SHEPHERD DEPOT MANAGER





SCAFFOLDING CONTRACTORS LTD

KELNLEE, 31 HIGHRIDGE GREEN, BISHOPSWORTH, BRISTOL, BS13 8BN

TEL: 0117 935 8957 Fax: 0117 9781233 MOBILE: 07831 336905

E.mail: [ibsc scaffolding@btconnect.com](mailto:ibsc scaffolding@btconnect.com)

West of England Partnership,  
Bristol.

30<sup>th</sup> August 2011

Re:- South Bristol Link

Dear Sirs,

We are a scaffolding Company and have been trading in South Bristol for ten years.

We feel the South Bristol Link will benefit our Company because it will provide much better access for lorries.

The link will open up South Bristol therefore making it a more attractive location for new businesses.

Getting to destinations, we travel everyday to different places to erect scaffolding and price jobs.

Less congestion.

Yours Faithfully

A Lawton  
DIRECTOR





Ref: AC/1394.01.E

West of England Partnership  
Bristol

**Lidl UK GmbH**  
**Locking Castle Business Park**  
**West Wick**  
**Weston-Super-Mare**  
**BS24 7TG**

**Telephone: 01934 523182**  
**Facsimile: 01934 523180**

**Date: 6 September 2011**

Dear Sirs

**Re: South Bristol Link**

I am writing with regards to the proposed South Bristol Link and the benefits that it would have to our store.

The Lidl food store has been trading from its location at the edge of the Cater Road Business Park on Whitchurch Lane since July 2010.

Traffic congestion within south Bristol means that it takes our customers longer to reach the store, the catchment of which extends to the A38 Bridgwater Road. During peak times customers may simply decide not to make the journey at all. The South Bristol Link would be beneficial to all of our customers coming from that direction and has the potential to increase the number of customers if congestion is improved.

The Link would also be beneficial to delivery vehicles servicing the Lidl store as congestion can be problematic at peak times.

Looking at the wider picture, the proposed Link would improve the transport situation for many businesses in South Bristol and would make the area more attractive to potential occupiers and customers. This could lead to an increase in employment opportunities which will benefit the area as a whole.

In summary, Lidl would welcome this proposed investment in what is a fairly economically disadvantaged area of Bristol.

Yours faithfully

**James Mitchell**  
**Development Executive**

# M & M Deliveries Bristol Ltd

Stoneberry House, Whitchurch Lane Bishopsworth Bristol BS13 7TE

Tel: Gerry 07748786030/Matt 07812 646022

The West of England Partnership, Bristol

28.8.11.

I would like to take this opportunity to explain why our business and the local community will benefit from the construction and use of the South Bristol Link.

- The amount of time that our vehicles will take to reach the local motorway system will be greatly reduced.
- The result of the above would be that our vehicle would spend less time stood still in traffic and therefore considerably reduce the amount of exhaust omissions emitted by our vehicles.
- Traffic would be hugely reduced on the Hartcliffe Way which as you will be aware is the major trunk route for large vehicles from this area to the motorway network.

We are just a small part of the business network in this area. I am certain that the other companies within our locality will express the same opinions as ourselves.

The proposed South Bristol Link is a much needed addition to the local road network and one which in our view is essential.

Kindest regards

Matt Derrick  
Transport Manager  
M & M Deliveries Bristol Ltd

**RE SOUTH BRISTOL LINK 5<sup>th</sup> September 2011**

Dear Mike,

Thank you for your recent letter regarding the proposed South Bristol Link and the West of England Partnership scheme.

We are keen supporters of the new link and therefore would happily support the bid application. This link will help to provide easier access for our customers and the community surrounding our Hartcliffe store. It would also help solve the current motorway connection problems across the City.

Morrisons are the UK's fourth largest food retailer with 459 stores nationwide; our business is mainly food and grocery – the weekly shop. Our Hartcliffe store has been open for three years and prides itself on playing an active part in its community.

Yours sincerely

On behalf of John Kervell, Store General Manager. Morrisons Hartcliffe

**Philippa Hadfield**

Corporate Responsibility

Wm. Morrison Supermarkets PLC

Tel: 0845 611 5370 (Internal: 7949 5370)





Oak Tree Mobility

*Your comfort  
is our strength*

**19 August 2011**

**RE: The proposed South Bristol Link**

To the Department of Transport,

Oak Tree Mobility is a local business that has been trading in south Bristol for three years, specialising in providing mobility aids to customers in Bristol and nationally and believe that our and other businesses in the area will benefit greatly from improved transport links.

We struggle daily with traffic congestion to make our deliveries and I know the couriers that deliver to us have problems, it is our policy to simply avoid certain traffic times around Bristol because we know that we'll be sat in traffic. This has a direct impact on how many deliveries we can do and as such is a direct cost to us, I'm sure we're not alone taking this view.

Our customer base are generally the elderly and infirm who will certainly benefit from ease of movement across the city.

As a growing business we are recruiting regularly but find it difficult to find the right people, improving the Bristol transport network would encourage more people from a wider area to consider working for us.

These are just some of the areas our and other businesses in south Bristol would benefit from this transport link. Ease of travel around the city will generate business, it will open opportunities, it will create jobs, it will promote the continued economic growth of Bristol and I believe the South Bristol Link must go ahead.

Yours Sincerely,

Tom Powell  
Director  
Oak Tree Mobility

Peacocks  
unit 16b  
imperial park  
BS13 7TJ

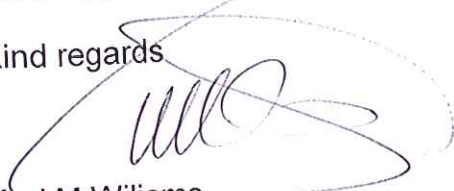
West of England partnership  
Bristol

Re: South Bristol Link  
06/09/11

In relation to the proposed development above, i am writing to express my support for this scheme. As a nationwide business, we fully support any regeneration schemes that would aide the local community and therefore our own business interests. This particular area would be greatly serviced by improved road layouts and commuter routes as an alternative to city centre shopping and traffic.

As a source of local jobs, any improvement in customer flow and thus increased sales, any vacancies are filled by the local community. We are also an "Investor in People" accredited business and therefore feel we provide usefull training and skills to our staff that helps them progress and further their career. We have also participated in work experience with a number of local schools. In summary any help the government can provide in helping businesses succeed in these difficult times is much appreciated and will only help us to further invest in the community ourselves.

Kind regards

  
Karl M. Williams  
Store Manager  
Peacocks

PEACOCKS STORE BRISTOL  
UNIT 16B  
IMPERIAL PARK  
HARTCLIFFE WAY  
BRISTOL  
AVON  
BS13 7TJ

PEACOCKS

Peacock's Stores Limited | Capital Link | Windsor Road | Cardiff | CF24 5NG  
Tel. (029) 2027 0000 | Fax. (029) 2044 0400

[www.peacocks.co.uk](http://www.peacocks.co.uk)

Peacock's Stores Limited Registered in England No. 290792 Registered Office Capital Link, Windsor Road, Cardiff, CF24 5NG



# Poplar Insulation

Thermal Insulation and Sheet Metal Contractor

Unit 27a  
71Whitchurch Lane  
Bishopsworth  
Bristol, BS13 7TE

Tel: 0117 9643388  
Fax: 0117 9643399  
[info@poplarinsulation.co.uk](mailto:info@poplarinsulation.co.uk)

02 September 2011

West Of England Partnership Bristol

## SOUTH BRISTOL LINK

We support the south Bristol link, We feel that our company can benefit from the proposed link as this will make it easier for deliveries to get to us. It will provide the company with better access to the city and motorway connections reducing congestion and delays in servicing our clients. It has been a long awaited scheme and we hope it will materialise.

Yours faithfully



Blaine Nolan  
Director



Managing Director: M. J. Nolan    Directors: R. Nolan & B Nolan  
Registered Office: Unit 27a, 71 Whitchurch Lane, Bishopsworth, Bristol, BS13 7TE  
Registered in England No 3657555

[www.poplarinsulation.co.uk](http://www.poplarinsulation.co.uk)



QUADRON SERVICES LIMITED

West of England Partnership  
Bristol

Unit 9  
Cater Road  
Bishopsworth  
Bristol  
BS13 7TW

T 0117 9782862  
F 0117 9782858  
E [info@quadronservices.co.uk](mailto:info@quadronservices.co.uk)  
[www.quadronservices.co.uk](http://www.quadronservices.co.uk)

1 September 2011

Dear Sir/Madam

We are a Grounds Maintenance business based in South Bristol for two and a half years. We work on behalf of Bristol City Council maintaining parks and green spaces across South Bristol. I am writing in support of the proposed South Bristol Link Road

During peak times the traffic congestion around the area can impact on our business by delaying our employees. The proposed Link Road from Long Ashton to Cater Roundabout to Hengrove Park will improve the transport for our men and machines. This in turn will increase productivity.

The Link Road will also reduce traffic on the smaller routes through housing etc which will increase safety to the public and provide a new roadway, bus lanes and better facilities for cyclists.

With the Link Road it will make South Bristol a more attractive area for new businesses and will create more employment locally which will address the economic imbalance with the North of the city.

Yours faithfully

John Walters  
Contract Manager  
Quadron Services Ltd

 UK.145.01063 UK.21G.2613	 	<b>RACE Completions Ltd</b> Units 13 & 15 Cater Road Cater Business Park Bishopsworth Bristol BS13 7TW Tel 0117 964 9083
--	--	--

1/9/11

West of England  
Partnership - Bristol

### **SOUTH BRISTOL LINK**

I support the building of the South Bristol Link as planned because the traffic for both my customers and staff is very bad at the moment. In the mornings and of an evening it can take more than 20 minutes to travel to the centre of Bristol, regardless of the route taken. Completing the South Bristol Link will greatly benefit the area and reduce congestion.

Regards



**Rick Crosby**  
Managing  
DirectorCompany

Registration No. 5424866  
Registered office: Units 13 & 15 Cater Road, Cater Business Park, Bishopsworth, Bristol BS13 7TX



BROOKGATE ■ ASHTON VALE TRADING ESTATE ■ BRISTOL ■ BS3 2UN ■ UK  
Tel: +44 (0)117 963 3136 ■ Fax: +44 (0)117 963 7927  
E-mail: timber@robbins.co.uk ■ www.robbins.co.uk

**West of England Partnership**  
Bristol

Our ref: RB/COR/S

16 August 2011

Dear Sirs,

**re: South Bristol Link**

I write in support of the final bid to be submitted in September.

We are a Timber Merchant which has been in South Bristol for over 100 years employing 40 staff. We serve the local community and distribute to adjacent counties and further distances by use of our own transport and third party providers.

We are based in Brookgate, which is one of the most run down industrial areas in Bristol.

I have no doubt that the key reason for the current poor condition and lack of investment in the area (and adjoining South Liberty Estates) is poor road access. This gives rise to the following key points:

- High cost of distribution due to constant congestion in surrounding area
- Difficulty in getting urgent deliveries of goods as carriers are not keen have vehicles delayed in the area
- Lack of investment has resulted in the estate becoming an unpleasant environment in which to work creating difficulty in attracting labour at all levels
- Customers avoid travelling to the area

I am convinced the South Bristol link will revitalise our business community and create many opportunities for investment in the area thereby positively impacting on all the above key points. This in turn will create more local jobs in the area and benefit other traditionally run down areas in South Bristol with resultant well documented social benefits.

I sincerely hope this project receives the funding it undoubtedly deserves.

Yours faithfully,  
**for Robbins Timber**

A handwritten signature in blue ink that reads "Richard Bagnall". The signature is stylized with a large 'R' and a long, sweeping underline.

**Richard Bagnall**  
Managing Director  
richardb@robbins.co.uk



# SCAFFOLDING 4 MGB



West of England Partnership  
Bristol

Date: 1<sup>st</sup> September 2011  
Reference: South Bristol Link

Dear Sir / Madam,

I write with regard to the South Bristol Link proposal.

We have been trading on Cater Road for over 10 years and as a company we see this as a great opportunity for our business benefiting from improved transport and business links. This will also benefit the businesses surrounding us, thus improving our park as a whole.

The link should improve congestion, easing time delays and enabling us and our suppliers to move around more quickly and effectively. We are hoping the link will open up South Bristol and make it a more attractive location for new businesses, in turn creating more local jobs.

Yours faithfully,

Gemma Bradshaw  
Office Manager



Our reference CD/RHJ

6 September 2011

West of England Partnership  
Floor 1, Wilder House  
Wilder Street  
Bristol  
BS2 8PH

SEGRO Properties Limited  
234 Bath Road  
Slough SL1 4EE  
United Kingdom

Telephone: +44 (0)1753 537171  
Facsimile: +44 (0)1753 820585  
SEGRO.com

Dear Sirs

**SOUTH BRISTOL LINK ROAD**

SEGRO is a commercial property investment and development company that has become Europe's leading provider of flexible business space operating in ten countries, and our property portfolio includes offices, light industrial, logistics, warehouses and data centre properties. We have a policy of active management and constant enhancement and modernisation which means support for tenants as they expand and their requirements change.

Our local holding is Bristolworks which is a concept of four business parks in Bristol offering more than one million square feet of business space of which three are located in North East Bristol; Emerald Park at Emerson Green; Beeches Industrial Estate in Yate and Pucklechurch Trading Estate. Our fourth holding is South Liberty Lane/ Brookgate at Ashton Vale Trading Estate which the South Bristol Link Road proposes to connect.

We understand the current proposal is to connect The Cater Roundabout to the Long Ashton Bypass with a spur connecting Brookgate, which is currently a cul-de-sac. As a major landlord within the region we want to add the weight of our support to this important decision making process which will clearly promote economic growth in South Bristol whilst importantly reducing commercial traffic congestion within the city. From discussions with occupiers we believe there is a general consensus that the existing road networks are not adequate and the much needed Link Road would certainly improve what is already considered a dangerous road junction between Winterstoke Road and South Liberty Lane.

Within the industrial property market South Bristol has been regarded as a high pressure location with increased supply and significantly reduced demand. The market is driven by local businesses which is reflected in our tenant "make up" at South Liberty Lane/ Brookgate whereas our other estates have a stronger cross section of local and national occupiers. By providing a continuous Link Road the location will become more accessible enabling greater competition to more prosperous areas of Bristol.

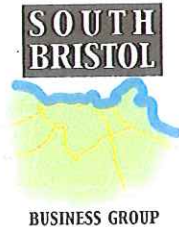
Should you require any further assistance then please do not hesitate to contact us.

Yours faithfully  
For and on behalf of SEGRO Properties Limited



**Graham Watson**  
Senior Asset Surveyor

Direct Line    01753 213371  
Fax:            01753 692667  
E-mail          graham.watson@segro.com



## West of England Partnership, Bristol.

5<sup>th</sup> September 2011

### South Bristol Link

The South Bristol Business Group, is an informal grouping and has co-ordinated responses from a wide number of South Bristol businesses during consultation stages to date. We confirm continued support for the South Bristol Link providing as it will, bus rapid transport, a new road, with cycling and walking access. We are delighted to learn of the continued progress of the Scheme within the Department for Transport.

#### In our view the South Bristol Link will

- **Give Better Access and reduce current delays and pollution.**  
The South Bristol Link will provide South Bristol businesses with the benefits of a better transport system providing better all round access for company deliveries in and out of the area, better access to motorways. Benefits to the supply chain will in many cases entail the bypass the city centre in making/receiving deliveries. There will be a very significant reduction in congestion and pollution on existing inadequate heavy use roads with resultant improvement in environmental quality, easing of traffic flows and less journey times for transport movements.

It will become easier for business visitors and customers visiting the area and easier journeys for the workforce to travel daily to and from work. Wider opportunities will opened up for employment and improved access to Bristol Airport and the Ports of Avonmouth/ Portbury will be good for both employment and delivery of goods and improved links to the M5 junctions will be created.

- **Provide Better Prospects for Business, further assist regeneration and raise the profile of South Bristol.**

The South Bristol Link will without doubt, improve business prospects, create a more positive feel for South Bristol businesses that they are at long last able to begin to share in basic transport improvements, long enjoyed by their counterparts in the north of the City. It will offer the right signals to bring new business investment into South Bristol and thereby create many more new jobs in an area of long term structural high employment and poor prospects.

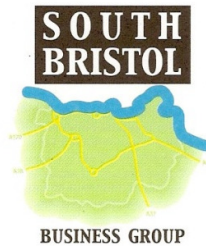
The **profile** of the area will be raised and more people from a wider area will visit the impressive new Retail Sector and support new developments recently completed or under construction: South Bristol College, South Bristol District Hospital, Bottle Bank Film Studios and South Bristol Leisure, together with new new housing constructed and planned.

**South Bristol Link** will make it more attractive to secure private inward investment, improve the area as a business location and create the right incentive for existing businesses to consider expansion plans, knowing that it is underpinned by a wider prosperity plan of the City Council.

Mike Knight . SBBG.

#### SOUTH BRISTOL BUSINESS GROUP

Unit 5, Bakers Park, Cater Road, Bishopsworth, Bristol, BS13 7TT  
Telephone/Fax: 0117 978 3654 Mobile: 07890 083359  
Email: [mknight.sbbg@cbtg.demon.co.uk](mailto:mknight.sbbg@cbtg.demon.co.uk)



The Joint Transport Executive Committee,  
West of England House,  
Wilder House  
Wilder Street, Bristol,  
BS2 8PH

20<sup>th</sup> June 2011

## **WEST OF ENGLAND PARTNERSHIP JOINT TRANSPORT EXECUTIVE – 1<sup>st</sup> JULY 2011**

### **STATEMENT – SOUTH BRISTOL LINK**

The South Bristol Business Group is an informal business grouping, which has co-ordinated responses from a wide number of locally based businesses during Link consultation stages to date.

We confirm continued support for the South Bristol Link providing as it will, prospects for bus rapid transport, improved road network, cycling and walking access. We are now delighted to learn of the continued Scheme progress now under evaluation with the Department for Transport.

#### **We re-state our views the South Bristol Link will:**

##### **❖ Give Better Access and reduce Delays and Pollution.**

The South Bristol Link will provide South Bristol businesses with the benefits of a better transport system providing improved access for company deliveries in and out of the area, better access to motorways and benefits to the supply chain where it will be possible in many cases to bypass the city centre in making/receiving deliveries. There will be a reduction in congestion and pollution on existing inadequate heavy use roads with improvement in environmental quality, easing of traffic flows and less journey times for transport movements.

##### **❖ Be Good for Business, assist Regeneration and raise the Profile.**

The South Bristol Link will improve business prospects, create a more positive feel for local businesses, when at long last they will begin to be able to share in transport standards long enjoyed by their counterparts in the north of the City. It will offer the right encouragement to new business investment into South Bristol and thereby create new jobs in an area of long term high employment and poor prospects and aspiration.

It will become easier for business visitors and customers coming to the area and make for easier daily journeys for the local workforce. No doubt, wider city opportunities will open up for employment and improved access to Bristol Airport and the Ports of Avonmouth/ Portbury will be good for both employment and delivery of goods. Better links to the M5 junctions will be created.

The Link will raise the profile of the area, and in particular, more people will visit the vastly improved Retail Sector and support new developments recently completed or under construction: South Bristol College, South Bristol District Hospital, Film Studios at the Bottle Bank, South Bristol Leisure, together with substantial new housing planned all requiring ease of travel provided by the Link.

Finally, the Link will make South Bristol more attractive to secure private inward investment, to improve the area as a business location and create the right incentive for existing businesses to consider expansion plans, knowing that it is underpinned by a wider prosperity plan of the City Council.

M. Knight for SOUTH BRISTOL BUSINESS GROUP

#### **SOUTH BRISTOL BUSINESS GROUP**

Unit 5, Bakers Park, Cater Road, Bishopsworth, Bristol, BS13 7TT  
Telephone/Fax: 0117 978 3654 Mobile: 07890 083359  
Email: mknight.sbbg@mail.com





52 Grosvenor Gardens,  
London,  
SW1W 0AU

Telephone: +44 (0)20 7932 8000  
Facsimile: +44 (0)20 7802 5600

Dear Sirs,

5th September 2011

## **WEST OF ENGLAND MAJOR TRANSPORT SCHEMES LETTER OF SUPPORT**

The Junction is the owner of Imperial Park, being the retail warehouse scheme located in Hartcliffe, South Bristol. The company has owned the park for over 10 years and has played a major role in the continued regeneration of the area.

We write to express our firm support in principle for the three major schemes being promoted in and around Bristol - particularly the South Bristol Link.

Traffic congestion is a major concern in Bristol city centre, and the poor quality of access by road and public transport to the south of the city manifests itself in poor levels of development interest and prosperity. To address these problems, movement around the wider city by public transport needs to be dramatically improved, as does road and public transport access to south Bristol.

We are aware that there are technical difficulties still to be resolved, but our consultant team assures us that they expect the Bristol City Council team will find satisfactory solutions.

Our sole concern is that we believe that the route of the South Bristol link should be diverted through Imperial Park because of its position as an important retail destination in the area and we confirm that we wish to continue the ongoing dialogue to explore this option.

In spite of this concern, we emphasise our strong support for the three major transport schemes that are being promoted by the West of England local authorities to improve movement in and around the greater Bristol area in particular the South Bristol link.

Yours faithfully,

Stephen Selway  
The Junction

cc Cllr. Tim Kent, Bristol City Council  
Nigel Hutchings, Bristol Chamber of Commerce

Dear Sirs,

South Bristol Link and major Transport Schemes

Urban Splash is in the process of regenerating one of the key sites in the South Bristol area, the former Imperial Tobacco HQ (now known as 'Lakeshore') at Imperial Park. Imperial park is a large regeneration project in the heart of South Bristol.

Over the last 6 years or so, Lakeshore has seen a total investment for the first phase will be circa £40m, which will deliver 270 homes. The second phase comprising 152 homes will see a further £15m to £20m invested in the area. This investment does not take account of the 'multiplier effect'.

The South Bristol Link, which will run from Long Ashton to the Cater Road Roundabout/Hengrove Way will provide a much needed new road link, bus rapid transport infrastructure and cycle lanes. This will address the major issue holding back the regeneration of South Bristol.

The current situation discourages further investment activity, discourages employers locating their businesses in the area and discourages people from living in the area. This is almost exclusively due to the area's lack of connectivity compared to other parts of the region.

The other issue is the lack of effective public transport provision accessing the city centre, which the North/South bus rapid transit proposal will provide.

Current deficiencies create problems and delays for deliveries to regeneration projects, adding costs, make it difficult for visitors to get here and residents to get in and out of work, prevent local job creation etc.

Significantly increasing accessibility of South Bristol, to other parts of Bristol and the wider region will remove a major blockage to further investment, by making it a more attractive location for businesses and for people to live and work.

Further investment in the area by Urban Splash is dependent to a large degree on the implementation of the Major Transport Schemes and in particular the South Bristol elements.

In particular, the provision of a bus rapid transit stop at Imperial Park is key to the success of the wider Imperial Park, which will benefit South Bristol.

Yours Sincerely,



James Howard  
Associate Director of Development

jameshoward@urbansplash.co.uk  
0117 964 3694

Mobile: 07919 564145

West Of England Partnership,  
Bristol

5<sup>th</sup> September 2011

Southwest Office  
Lakeshore  
Lakeshore Drive  
Crox Bottom (Imperial Park)  
Bristol  
BS13 7BD

0117 964 3694  
[www.urbansplash.co.uk](http://www.urbansplash.co.uk)

Registered in England:  
Urban Splash Southwest Limited 4160106  
Urban Splash Lakes Limited 3716202  
Urban Splash Southwest (Bradwell) Limited 0651195  
Urban Splash Southwest (Brimbley) Limited 3710171

Registered address:  
Urban Splash Group Limited  
Tinder Wharf, 16-21 Wesley Street  
Castlefield, Manchester, M15 3LD





Bridge House  
Cater Road  
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T: +44 (0) 117 978 4777  
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E: [nexus@bristoluk.net](mailto:nexus@bristoluk.net)  
[www.bristoluk.net](http://www.bristoluk.net)

FAO: Julia Dean

West of England Partnership Bristol.

31 August 2011

Dear Julia

Re South Bristol Link Road.

As a long term Bristolian it has been observed that most road developments are belated and inadequate to cope with realistic traffic levels, and that locally we lag far behind other cities and areas in this respect. Nearby South Wales is a prime example!

In this case the proposed link is essential to ease existing traffic and represents a worthwhile development to improve the communication to this area of the city, particularly for commercial benefit.

The link would also improve access to the airport from the western approach. Unfortunately the misnamed 'ring road' fails lamentably at Brislington Hill even after extensive development, which will continue to be a bottleneck for access from the east.

Best regards



Andrew Baker

**WABCO UK**



23<sup>rd</sup> August 2011

The West of England Partnership  
West of England Office  
Wilder Street  
Bristol  
BS2 8PH

**Re; The South Bristol Link Road**

Dear Sir/Madam

As an established Plastics Fabrication and Distribution business that has operated its business from Cater Road, Bishopsworth since 1987, we are writing to express our full support for the construction of the South Bristol Link from Long Ashton to Hengrove Park which would provide a major improvement in the Road and Transport links to the South Bristol area.

- When we initially moved our business to the Cater Business Park in 1987 one of the key reasons for choosing the location was that we understood that Road Transport links would be improved. More than 20 years later this has disappointingly not yet happened.
- We distribute our products on a daily basis throughout the South West of England and our vehicles are taking increasingly longer times in reaching the main M5, M4 Motorways due to excessive congestion in the local areas of Bishopsworth, Ashton and Brislington. Our vehicles obviously add to the pollution while sat in traffic queues.
- Most of our materials are imported from Europe and are delivered to us by HGV transport. This means they are forced to reach us via the local roads - Winterstoke Road, Parsons Street, Bedminster Down Road, Bishopsworth Road, Kings Head Lane and Whitchurch Lane, greatly adding to the pollution and congestion in these residential areas.
- The new road combined with a public transport service and good cycle and pedestrian facilities will also improve accessibility to the area for our employees and the residents of South Bristol.

Continued.....

**Westward Plastics**

Units 19-21, Cater Business Park,  
Bishopsworth, Bristol BS13 7TW

**Tel:** 0117 935 8058

**Fax:** 0117 978 4114

**Email:** [sales@westwardplastics.co.uk](mailto:sales@westwardplastics.co.uk)

**Westward Plastics**

Unit A4/A5 Eastpoint, Spring Meadow Ind  
Park, Wentloog, Cardiff CF3 2GA

**Tel:** (029) 20 777804

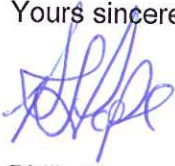
**Fax:** (029) 20 777815

**Email:** [sales@westwardplastics.co.uk](mailto:sales@westwardplastics.co.uk)

(2)

The exciting regeneration of South Bristol is well underway with increasing occupancy at 'The Junction' (Imperial Park) and the new construction of The South Bristol Community Hospital, The Skills Academy, Hengrove Leisure Centre and the Bottle Yard at Hengrove. However, these new developments will only add to the high level of traffic congestion in our area and confirms the necessity and urgency of the building of the South Bristol Link Scheme.

Yours sincerely



Philip Pope  
Operations Director  
Westward Group Ltd



West of England Partnership Bristol

30<sup>th</sup> August 2011.

Dear Sirs  
SOUTH BRISTOL LINK

Wild Republic UK have been trading in South Bristol for 3 years.  
We relocated from London due to heavy cost of property in London, and the majority of our customers who visit our warehouse and showroom are based throughout the UK.

Unfortunately our customers do not find it easy to get to us as they did in London as they have to travel through the City and small streets, and find the congestion extremely annoying.

Considering Bristol is supposed to be the CAPITAL of the south west, they are not impressed.  
This leads to them arriving late, and not happy.

The new proposed link can ONLY make things better for established businesses, and also any potential new businesses thinking of opening here.

We have been hearing about this new proposed link for too long, perhaps now we can all have something to look forward.

Bristol needs its sooner than later.

Yours sincerely

Wendy Pearson  
WAREHOUSE MANAGER



## WITHYWOOD (SOUTH BRISTOL), COMMUNITY FORUM AND PARK GROUP.

West of England Partnership, Bristol.

5.9.11.

### SOUTH BRISTOL LINK

The Withywood Community Forum and Park Group was formed some 16 years ago by local residents who wished to have their voices heard in matters that directly or indirectly affected our community. (The area served by the Group is shown in relation to the South Bristol Link on the attached Route Map in yellow).

We are now a well respected group who also liaise with local Councillors, Police and other agencies. Our objective is simple, we wish to be consulted with and included in matters that affect our community. We aim to promote good community spirit, standards of behaviour and safer streets for all. Our goal is to build on the good work and confidence that has been invested in our area and the people who live and work here. We refuse to see our area isolated, ignored or ladled deprived.

### Support for the South Bristol Link

The Withywood Forum has from the very outset been supportive of bringing road improvement connection from Long Ashton to Hartcliffe. The South Bristol Link proposal has been discussed for many years within the Forum and members attending meetings have given majority support to the Link.

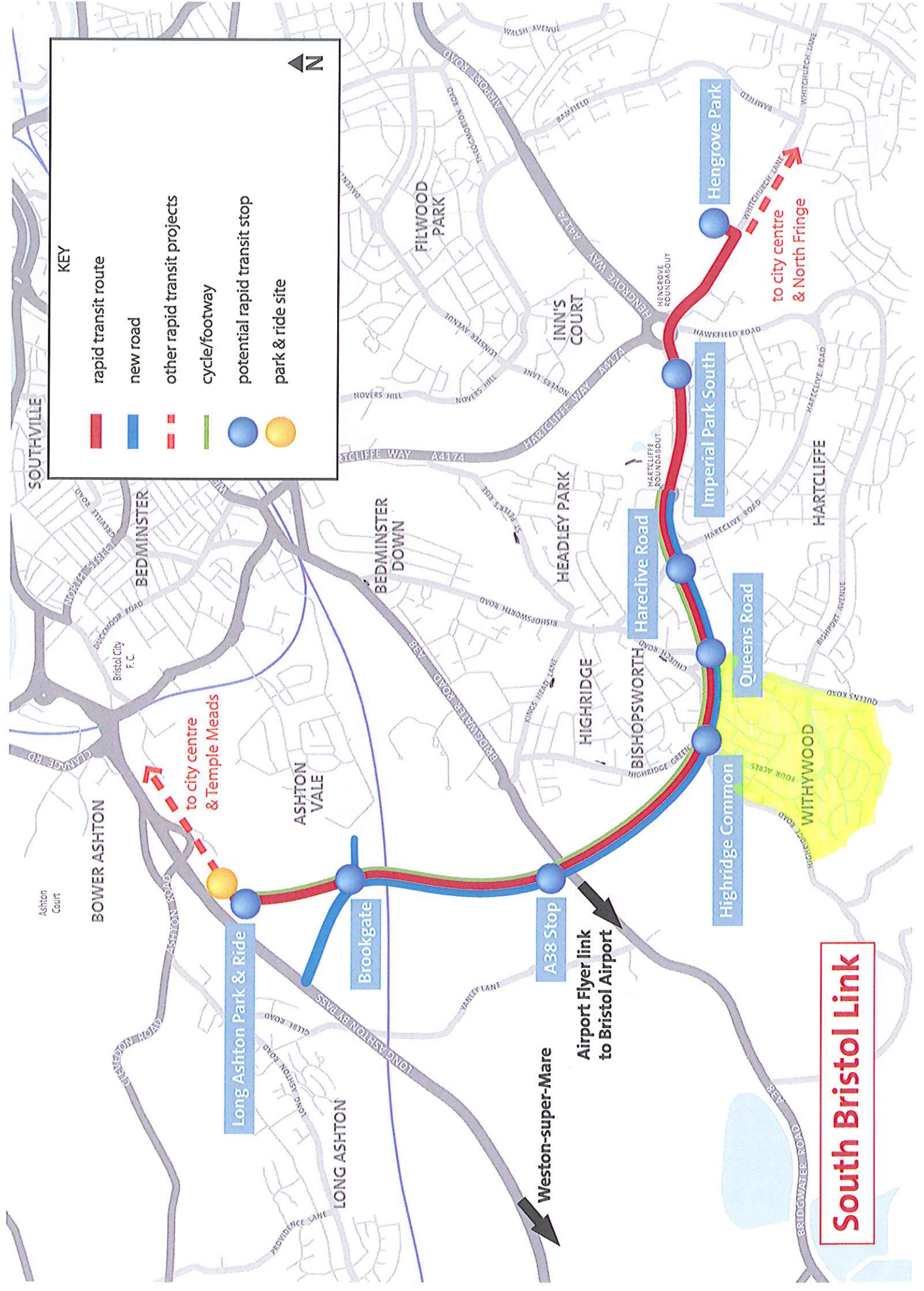
Particular points arising from residents are;

- We value local jobs and local business including the airport and the soon to be finished hospital. We must finish the job and provide the road link to both support the business that has invested in our area and to encourage future business investment to provide jobs and opportunities for all.
- The current road system is disjointed which results in our area being used as a rat run as drivers look to substitute the missing link. We fully appreciate that many would be road users are just passing through our area on route to other destinations. It is that traffic that we want to move easily via our area to their final destination, not sat in traffic queues.
- We also value the health of our people, which is diminished by queuing traffic and short cutting. There is no mileage from sitting stationary.
- We value the greater community of South Bristol who have for years been subjected to high levels of pollution caused by funnelling traffic on Winterstoke Road and the Parson Street system. **The South Bristol Link** would mean a large reduction in traffic on the current clogged up routes.
- We feel that we live in exciting times with the continued regeneration of the former Wills site, the developments at Hengrove Way, the new or revamped education facilities, the rebirth of Symes Ave, a new hospital and an airport with planning permission to grow and meet the needs of the South West region.
- We know that Bristol Airport has pledged money to provide better road links and we predict that the Bristol City Football stadium and subsequent redevelopment of their old site will generate even more private money to help pay for the proposed Link.

- We fully appreciate the need to reduce costs of projects during financial constraints and we can accept to lose some of the original proposals. What we cannot accept is no road at all after all the investment and the ear marked funding that is just waiting for a green light.
- The South Bristol link would not only benefit our local community, it would benefit the whole area.
- We strongly advocate that this project is recommended to receive the support of Government.

**Mel Clark**  
**Vice Chair**





# South Bristol Link

## **Joint Transport Executive Committee – Friday 1<sup>st</sup> July 2011.**

West of England Office,  
Wilder House,  
Wilder Street,  
Bristol  
BS2 8PH.

21<sup>st</sup> June 2011.

### **ITEM: SOUTH BRISTOL LINK**

#### **STATEMENT BY**

#### **WITHYWOOD (SOUTH BRISTOL), COMMUNITY FORUM AND PARK GROUP.**

The Withywood Community Forum and Park Group was formed some 16 years ago by local residents who wished to have their voices heard in matters that directly or indirectly affected our community. We are now a well respected group who also liaise with local Councillors, Police and other agencies.

Our objective is simple, we wish to be consulted with and included in matters that affect our community. We aim to promote good community spirit, standards of behaviour and safer streets for all. Our goal is to build on the good work and confidence that has been invested in our area and the people who live and work here. We refuse to see our area isolated, ignored or ladled deprived.

#### **Support for the South Bristol Link**

The Withywood Forum has from the very outset been supportive of bringing road improvement connection from Long Ashton to Hartcliffe. The South Bristol Link proposal has been discussed for many years within the Forum and members attending meetings have given majority support to the Link.

Particular points arising from residents are;

- We value local jobs and local business including the airport and the soon to be finished hospital. We must finish the job and provide the road link to both support the business that has invested in our area and to encourage future business investment to provide jobs and opportunities for all.
- The current road system is disjointed which results in our area being used as a rat run as drivers look to substitute the missing link. We fully appreciate that many would be road users are just passing through our area on route to other destinations. It is that traffic that we want to move easily via our area to their final destination, not sat in traffic queues.
- We also value the health of our people which is diminished by queuing traffic and short cutting. There is no mileage from sitting stationary.
- We value the greater community of South Bristol who have for years been subjected to high levels of pollution caused by funnelling traffic on Winterstoke Road and the Parson Street system. **The South Bristol Link** would mean a large reduction in traffic on the current clogged up routes.
- We feel that we live in exciting times with the continued regeneration of the former Wills site, the developments at Hengrove Way, the new or revamped



education facilities, the rebirth of Symes Ave, a new hospital and an airport with planning permission to grow and meet the needs of the South West region.

- We know that Bristol Airport has pledged money to provide better road links and we predict that the Bristol City Football stadium and subsequent redevelopment of their old site will generate even more private money to help pay for the proposed Link.
- We fully appreciate the need to reduce costs of projects during financial constraints and we can accept to lose some of the original proposals. What we cannot accept is no road at all after all the investment and the ear marked funding that is just waiting for a green light.
- The South Bristol link would not only benefit our local community, it would benefit the whole area.
- We strongly advocate that this project is recommended to receive the support of both the local Councils and the Government.

**Mel Clark**  
**Vice Chair**



**WRING BUILDERS MERCHANT**  
**BOWERY BROS. LIMITED**

63 Whitchurch Lane,  
Bishopsworth,  
Bristol BS13 7TE

Tel/Fax: 01179 782 693

The West of England Partnership  
Bristol

2<sup>nd</sup> Sept 2011

**South Bristol Link**

We support the South Bristol Link, we feel it will provide the following:

1. Better access in and out of South Bristol
2. Better advertising for the area
3. Better links to and from main roads
4. It will increase the number of people coming into the area and bring in more custom
5. It will remove the daily frustrations of congestion and moving around the area.

We hope this scheme receives approval and await the outcome.

Yours sincerely

Wring Builders Merchant

The Rt Hon Philip Hammond MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
76 Marsham Street  
London  
SW1P 4DR

**5th September 2011**

Dear Secretary of State

**Major Transport Schemes – Bristol and the West of England**

I represent a leading technology business incubator operating within the Bristol and West of England area and also the Microelectronics sector group of the new West of England LEP. I have many concerns about the transport infrastructure, which regularly constricts the way that the businesses I represent operate.

The Major Transport Schemes proposed for Bristol and the West of England represent a unique opportunity to begin a programme of improvements which will significantly upgrade both the public transport provision and the infrastructure necessary to access both jobs and businesses. As a consequence these schemes are a priority for our business, the economy of the City region and therefore for our Local Enterprise Partnership.

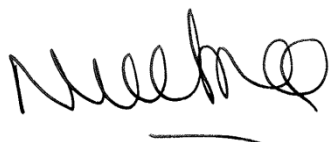
We nurture embryonic technology businesses that we expect to become significant employers and wealth generators of the future, and encourage existing and new entrepreneurs to start new businesses in a safe environment. We have helped create some 450 jobs in the last 8 years.

These are knowledge based businesses and thrive across many parts of the City of Bristol, but predominantly in the Centre, around the University. Efficient, predictable and reliable transport across, into and out of the City – for example connecting the new Bath and Bristol Science Park at Emersons Green to the universities and attractive residential areas - is key to attracting and retaining world-class talent which in turn is essential for these 'gazelle' companies to grow.

Bristol and the South West is already a leading centre of gravity for the world micro-electronics industry and we must invest in the infrastructure to ensure this is maintained and built upon.

I therefore urge you to approve these Major Scheme bids and begin a process that will enable economic growth for this City Region.

Yours sincerely



Nick Sturge BEng MCMI MIET Dip.IoD FRSA  
Centre Director  
SETsquared Business Acceleration at The University of Bristol.

The Rt Hon Philip Hammond MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
76 Marsham Street  
London  
SW1P 4DR



ss Great Britain Trust  
Great Western Dockyard  
Bristol BS1 6TY  
Tel: 0117 926 0680  
Fax: 0117 925 5788  
[www.ssgreatbritain.org](http://www.ssgreatbritain.org)

Dear Secretary of State

### **Major Transport Schemes – Bristol and the West of England**

I represent an important business and popular tourist attraction operating within the City of Bristol, and have many concerns about the existing transport infrastructure, which regularly constricts the way the business operates and the ease with which people can travel to the attraction. The company also actively supports our West of England Local Enterprise Partnership within which Tourism is a major element.

The Major Transport Schemes proposed for Bristol and the West of England represent a unique opportunity to begin a programme of improvements which will significantly upgrade both the public transport provision and the infrastructure necessary to access both jobs and businesses. As a consequence these schemes are a priority for our business, the economy of the City region and therefore for our Local Enterprise Partnership.

The business depends entirely on the ability of people to travel to the site, without being snarled up in traffic congestion. The schemes will tackle congestion and encourage the use of public transport over private cars.

This improved accessibility to the site will add real value to the local economy by encouraging tourists to visit and stay in Bristol. Each tourist and local visitor alike contributes significantly to grow the local economy and the employment opportunities that we provide. It is thus important to see these schemes enhancing the accessibility and economy of Bristol throughout the daytime, as well as providing good quality alternative transport for people commuting to work here at the beginning and end of each day.

I therefore urge you to approve these Major Scheme bids and begin a process that will enable economic growth for this City Region.

Yours sincerely

Matthew Tanner MBE

Director & Chief Executive  
ss Great Britain Trust  
Great Western Dockyard  
Bristol BS1 6TY

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31 AUG 2011

26 August 2011

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[stagecoachgroup.com](http://stagecoachgroup.com)



Barbara Davies  
Joint Transport Team  
West of England Office  
Wilder House  
Wilder Street  
Bristol  
BS2 8PH

Dear Barbara,

**Rapid Transit Network**

Many thanks for the opportunity to attend the Operator Briefing Day in July. We found the event informative and it successfully highlighted the opportunities for fundamental improvements to Bristol's public transport network.

I would confirm our strong support for your proposals if they offer opportunities for commercial investment in developing attractive services utilising high quality bus priority infrastructure where we can deploy our existing experience with operating rapid transit elsewhere in the UK. We are keenly interested in the three rapid transit schemes. We are committed to working with you to help make the rapid transit vision a reality. This will include investing in a modern, high quality fleet of vehicles to serve the network, to complement the infrastructure being implemented by the schemes, deliver passenger growth and reduce car dependency.

I would be grateful if you could keep me informed of developments following submission of the bids to the Department for Transport. If you need any further input from Stagecoach in answering any subsequent questions from the DfT, please let me know.

Yours sincerely

  
**Robert Montgomery**  
**Service Performance Director**

Architecture  
Town Planning  
Interior Design  
Landscape Architecture  
Building Surveying  
Masterplanning  
Urban Design  
BREEAM Assessment  
Access Consultancy  
Graphic Design

06 September 2011  
ARW/jcp

The Rt Hon Philip Hammond MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
76 Marsham Street  
LONDON  
SW1P 4DR



**Stride Treglown**

Dear Secretary of State

### **MAJOR TRANSPORT SCHEMES – BRISTOL AND THE WEST OF ENGLAND**

I am Chairman of a Business operating internationally and throughout the Country with our headquarters in Bristol.

I am aware of several proposals to improve transport in the city which require government support and am writing to request your support in approving schemes when they are laid before you.

Bristol is a vital hub for the South West Region and host to a growing number of high tech and creative industries creating wealth for the nation and significant employment. However during my 40 years of working here,

1. Train travel to London has become significantly slower and more unreliable.
2. The south part of the city continues to be blighted by lack of a south link road.
3. The north fringe, which has expanded greatly, now suffers from congestion.
4. The public transport system is generally expensive and unreliable and therefore not used enough.

I know that the local government and Chamber of Commerce are now working together to tackle these issues which must be addressed if the region is to continue to thrive.

I therefore urge you to approve Bristol's Major Scheme bids and begin a process that will enable economic growth for this City Region.

Yours sincerely

A R Whittington  
For  
**STRIDE TREGLOWN LIMITED**

**STRIDE TREGLOWN LTD**  
Promenade House, The Promenade,  
Clifton Down, Bristol BS8 3NE

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Registered No: 1748850

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[www.toshiba-europe.com](http://www.toshiba-europe.com)

7 September 2011

Dear Secretary of State

**Major Transport Schemes – Bristol and the West of England**

I represent Toshiba Research Europe Limited: Telecommunications Research Laboratory which operates within Bristol City Centre. Like many local businesses, we have significant concerns about our city's transport infrastructure.

Our Local Enterprise Partnership is also aware of the important role of transport in the economic health of the region, and our Senior General Advisor, Professor Joe McGeehan CBE, is active on the LEP Board for the West of England.

As you will be aware, for businesses to develop and grow we need transport links to the UK and beyond that are fit for purpose. As you can imagine, as part of a major global corporation we spend a significant amount of time meeting with our colleagues in other Toshiba companies in Europe and Japan. Rapid, well-integrated transport systems are therefore an important and daily requirement for the operation of our business.

Additionally, as a city centre employer that aims to attract the cream of young engineers from across Europe to begin a career with us, facilities that improve the quality of life in the city centre – including better public transport and improved provision for cyclists and pedestrians – are especially important to the health of the Laboratory.

The Major Scheme bid therefore has our strong support.

Yours sincerely,



Professor Ian Craddock

Managing Director

Toshiba Research Europe Ltd

Telecommunications Research Laboratory.



The Rt Hon Philip Hammond MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
76 Marsham Street  
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Professor David Clarke  
Deputy Vice-Chancellor  
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DNC/pl

5<sup>th</sup> September 2011

Dear Secretary of State

### **Major Transport Schemes – Bristol and the West of England**

I am writing to you on behalf of the University of Bristol. Our University precinct is close to the heart of the City of Bristol. We have many concerns about the transport infrastructure in the city and the wider region. This is a significant factor in the way the University operates. This is because we have over 5000 employees who travel to work from all over the City and from the surrounding suburbs. Transport infrastructure is also important to us in the wider context of senior colleagues who have to travel on a regular basis into and out of the city to other regional centres.

The major transport schemes proposed for Bristol and the West of England are a unique opportunity to build on what has been done so far and begin a programme of serious improvements which we believe will significantly upgrade the public transport provision and the infrastructure necessary to benefit both our staff and our 18,000 students. Over ten years ago, we instituted our own staff travel plan which has won significant plaudits and we are currently developing our student travel plan. However, without investment in transport infrastructure we are limited in how much further we can go in encouraging staff and students not to use private cars as their main means of getting to and from the University.

As a consequence, these schemes that have been proposed for Bristol and the West of England are a priority for the University and we believe it is essential for the economy of the City, the region and our local enterprise partnership that the schemes are accepted. They will have significant benefits, not only to the University, but other employers in the City and the wider area because we will have much improved accessibility and thereby enable the University to contribute even more to the local and national economy. The most important point is that it would enable staff to recognise that public transport is of a high enough quality to become their mode of choice for commuting to and from work. The addition of cycle lanes and improved



pedestrian facilities will fit well with our own staff and student travel plans and encourage more people to take up these options.

On behalf of the University of Bristol, I do hope that you will be able to approve these major scheme bids as the University considers this will significantly benefit its activities and more widely enable economic growth for this region.

With best wishes.

Yours sincerely

A handwritten signature in black ink, appearing to read 'David Clarke', with a stylized flourish at the end.

David Clarke  
Deputy Vice-Chancellor

Barbara Davies  
West of England Office  
Wilder House  
Wilder Street  
Bristol BS2 8PH

26 AUG 2011

Chris Abbott  
Director

22 August 2011

Dear Ms Davies

### North Fringe to Hengrove Package

The University of the West of England has around 30,000 students and 3,000 staff and is the largest provider of Higher Education in the South West of England. We are in the process of devising a masterplan for the improvement and extension of the Frenchay campus; one of our development principles for the new campus is to reduce vehicular impact whilst maintaining access and we believe that the North Fringe to Hengrove Package would provide significant benefits to UWE and employers in the wider area, in terms of improved accessibility which would in turn, enhance the local economy.

We are convinced that the Package will specifically enhance transport alternatives in the congested North Fringe area, create better access to Higher Education for potential students living near the route, ensure our existing students and staff are able to access campus sustainably and support growth at UWE through our masterplan.

UWE is keen to work with the West of England Transport Team, North Bristol Suscom and the Local Enterprise Partnership to ensure delivery of this vital scheme.

We would be pleased if you would forward our support for this scheme to the Department for Transport.

Yours sincerely



Chris Abbott

The Rt Hon Philip Hammond MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
76 Marsham Street  
London  
SW1P 4DR

Bristol, 6 September 2011/MERSI

Dear Secretary of State

### **Major Transport Schemes – Bristol and the West of England**

I represent a business operating within the West of England, based in Bristol and have had many concerns about the Transport Infrastructure, which regularly constricts the way my business operates.

The Major Transport Schemes proposed for Bristol and the West of England represent a unique opportunity to begin a programme of improvements which will significantly upgrade both the public transport provision and the infrastructure necessary to access both jobs and businesses.

In particular for the business entity that I operate here in Bristol city centre there are two key areas of interest.

Firstly for those employed and living locally, providing greater choice of mode of travel would be very beneficial. Public transport, walking and cycling are all options that are currently utilised and all would welcome greater effectiveness to enhance their experience of working and living in Bristol.

Secondly, by its nature we also have many that both work and visit the facility from remote locations so necessarily, access by car is also of vital importance and here the reduction in congestion due to more effective traffic flows would be of great benefit and enhance the business case for expanding employment here in the city centre.

I therefore urge you to approve these Major Scheme bids and begin a process that will enable economic growth for this City Region.

Yours sincerely  
Vestas Spare Parts & Repair A/S

Philip Jones  
President

3rd floor, Portwall Place, Portwall Lane, GB-BS1-6NA Bristol  
Dir: +44 117 930 6710, phjon@vestas.com

**Vestas Spare Parts & Repair A/S**

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Tel: +45 9730 0000, Fax: +45 9730 0001, vestas@vestas.com, www.vestas.com  
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Company Reg. No.: 31 62 36 85  
Company Reg. Name: Vestas Spare Parts & Repair A/S

31 AUG 2011

175 years.  
Let's do more  
than celebrate



Creating a sustainable future  
for wildlife and people

Barbara Davies  
West of England Office  
Wilder House  
Wilder Street  
Bristol BS2 8PH

23 August 2011

Dear Ms Davies

I am writing as Director of the Bristol, Clifton and West of England Zoological Society, to express my support for the major transport schemes that are proposed for the Bristol area, in particular the North Fringe to Hengrove Package.

As a conservation organisation, we are keen to support initiatives that reduce carbon emissions and support sustainable transport options, whilst continuing to support the economic competitiveness of the area. We believe the North Fringe to Hengrove Package would help reduce traffic congestion in the area and provide a viable, affordable means of transport for those from less advantaged communities.

On a more individual note, we hope to open our second site at Cribbs Causeway to the visiting public in the future and the provision of safe, affordable and accessible public transport would be a great benefit. We work hard to encourage sustainable travel behaviour for our staff and visitors, but the lack of an appropriate public transport service restricts our success. A real alternative to car use would help us in our goals.

I do hope that you are successful in the bid for funding for the West of England Major Transport Schemes, and in particular for the North Fringe to Hengrove Package. Please feel free to forward this letter to the Department for Transport if you consider my support would be helpful in your bid.

Yours sincerely

A handwritten signature in purple ink, appearing to read "J Bryan Carroll".

Dr J Bryan Carroll  
Director



Bristol Conservation  
& Science Foundation



National Wildlife  
Conservation Park



175 years.  
Let's do more  
than celebrate



Creating a sustainable future  
for wildlife and people

The Rt Hon Philip Hammond MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
76 Marsham Street  
London SW1P 4DR

5 September 2011

Dear Secretary of State

**Major Transport Schemes – Bristol and the West of England**

As the Director of Bristol Zoo Gardens and CEO of Bristol, Clifton and West of England Zoological Society Limited, I represent a business operating within the Bristol and West of England area and have many concerns about the transport infrastructure, which regularly constricts the way my business operates. My company also actively supports our West of England Local Enterprise Partnership.

The Major Transport Schemes proposed for Bristol and the West of England represent a unique opportunity to begin a programme of improvements which will significantly upgrade both the public transport provision and the infrastructure necessary to access both jobs and businesses. As a consequence, these schemes are a priority for our business, the economy of the City region and therefore for our Local Enterprise Partnership.

As Bristol's leading visitor destination, we have over half a million customers visiting our site each year, as well as our 150 staff and 250 volunteers. All elements of this programme will lead to not only easier access but provide healthier and more environmentally sustainable options for transport. Furthermore, we would be able to encourage our visitors to use this modern transport infrastructure to reduce time in cars and traffic congestion.

I therefore urge you to approve these Major Scheme bids and begin a process that will enable economic growth for this City Region.

Yours sincerely

A handwritten signature in blue ink, appearing to read "B. Carroll", written over a horizontal line.

Dr Bryan Carroll  
Director  
Bristol Zoo Gardens



Bristol Conservation  
& Science Foundation



National Wildlife  
Conservation Park