

Design a poster

Your Task:

Design a poster to encourage staff and pupils in your school to travel to school by foot or bike.

You may like to consider the following:

- How will you make the poster eye catching?
- What sorts of elements will you include? Text, pictures, etc
- How will you arrange the different elements in your poster to create an interesting layout?
- What information will you include to help encourage people to walk or cycle? Think about the benefits of walking and cycling. Think about what you like about walking or cycling?
- Could you include a quote from a member of your group? For example Sarah in class 7R said ' I really enjoy walking to school because.....'
- Are there any other ways you can persuade people to walk or cycle to school?

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