



# Long-term Commitment to Sustainable Travel

Recognising companies offering continued support to employees to reduce car travel























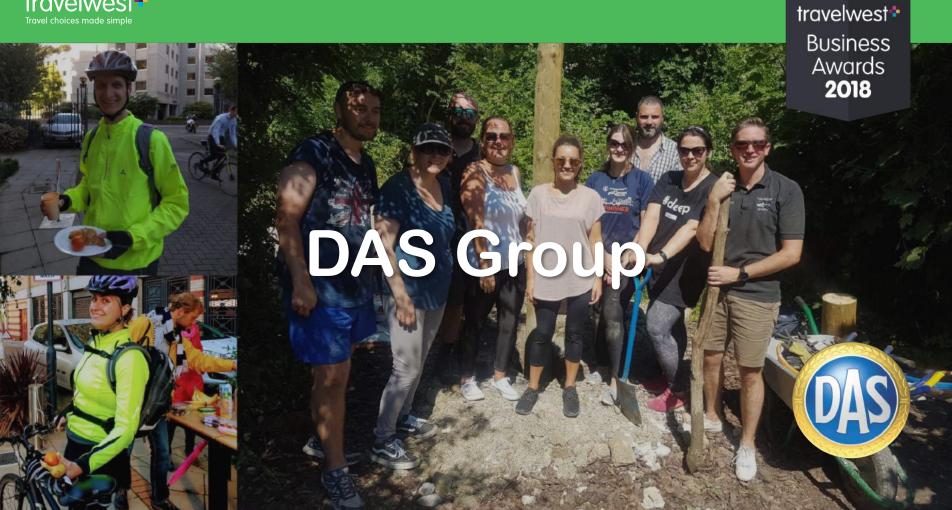




#### **DAC Beachcroft**

- Pursuing Travel Plan Accreditation and upgrading company-wide green policy this year to consolidate their existing sustainable travel infrastructure and practices methodically.
- Aligned with the Bristol's 'walking' sustainability theme: started with an inter-office step challenge, followed by the formation of a walking club featuring regular lunch-time walks which is growing quickly and active participation in Bristol's Walk Fest and the Travelwest Challenge.
- The company has invested in technology, providing the social media platform WorkPlace
  which aided formation of the Walking Club and the revival of our older running club. People
  were able to interact, plan and participate in walking and running activities and post their
  pictures and route maps.







### **DAS Group**

- DAS has introduced transport guidance that constrains all business travel unless absolutely necessary.
- Teleconferencing and car sharing for journeys between sites has enabled them to halve the number of fleet vehicles.
- With excellent facilities, cycle scheme and regular events, DAS boasts an active cycling community.
- DAS has installed electric charge points, offers a season ticket loan scheme and has removed all free car parking spaces.









North Bristol

**NHS Trust** 

#### **North Bristol NHS Trust**

- NBTs Sustainable Development policy commitment to sustainable travel is evident in the various Travel Plan strategies the organisation has had over the last 14+ years.
- Funded a dedicated Sustainable Travel Co-ordinator for the past 15 years working closely with the Security and Parking team to ensure parking management is supported by sustainable modes of travel and vice-versa.
- The Sustainable Travel team have worked continuously to put sustainable travel at the forefront of the hospital's new facilities including 1245 cycle parking spaces for public and staff, 4 bus stops and extensive shower facilities. They have also ensured sustainable travel is embedded in all staff policies and schemes.
- Introduced Personal Travel Planning tool for staff and visitors in 2018.







#### **North Bristol SusCom**

- An independent business-led employer network working to encourage sustainable travel.
   They lead by example and the team pf directors aim to practice what they preach.
- Strong focus on strategic influence over the period 2012-2017, inputting into numerous consultations on behalf of all members, including JTS/JTP studies and M4 Junction 18a.
- Supported and arranged 14 focus groups and supported members in running 239 sustainable travel events and 11 large scale commuter expo events.
- Supported and developed numerous pilot studies including study which led to intro of X18 bus route.





"Car sharing every day to go and come back from work is amazing. You get to spend quality time with people you might not have had the chance to meet properly at work. You build new of a community."

"This pledge made me so much more enthusiastic about hopping on my bike to work, despite some bleak wintery mornings. Not only did I reduce my carbon footprint, I also got some valuable exercise, and felt much happier too."

Nadia Thornhill, Product Technologist





#### **Pukka Herbs**

- Employee wellbeing fund allows staff to recover a generous 75% of the cost of items that aid their wellbeing, such as; cycling equipment, bicycle servicing and running equipment.
- Offset carbon used in commuting.
- Encourage and support other business in Pukka's location to embrace more sustainable transport.
- Innovative car park booking system, which prioritises those who car share or use an electric vehicle, has helped encourage more sustainable travel whilst managing parking demand for the limited spaces available.
- Flexible working policies has seen cycling rates increase by 5% and train by 7%. Overall 30% fewer staff now travel to work 5 days a week.





### **University of Bristol**

- Have maintained and expanded the sustainability manager and team since 2005.
- Accredited travel plan in place since 1999, student travel plan introduced in 2009 and combined staff and student plan model introduced in 2014. Gold accredited since 2010.
- Significant Modeshift away from SOV trips in recent years, less than 19% of staff and 5% students travel to work by car.
- Rigorous parking policy for staff in place since 1998, updated to include students and all university precinct areas in 2015/16.
- Significant investments in infrastructure including night bus pilot, cycle parking and repair stations, and EV chargepoints.







# Most Improved Workplace Large, small, medium

Recognising improvements in the workplace environment to encourage sustainable travel































# **Bristol City Council – City Hall**

- Bristol City Council is committed to sustainable transport, offering the cycle scheme, regular Dr bike sessions and cycle repair kits at its main offices.
- A victim of its own success, the 92 spaces are always full with many people locking bikes to fences and gates.
- A study of the secure parking area was undertaken, negotiations undertaken, resulting in the storage being doubled to 178 spaces giving everyone as secure place to lock their bike.











Large 250+ employees

GKN Aerospace





#### **GKN Aerospace**

- After challenges of staff changes in 2017, huge effort put back into reinvigorating sustainable transport in 2018.
- Run 4 sustainable travel, multiple vendor events.
- Installed 2 additional shower facilities, 1 drying room, lockers, e-bike lockers, bicycle maintenance stands and introduced a Cycle to Work scheme.
- Created a cycling facilities map to help raise awareness of the location and convenience of cycle facilities across the large site.
- Participated in the Travelwest Survey and Challenge.









### **Priory Learning Trust**

- Faced considerable growth within a short period of time which was used as an opportunity to make a positive change in habitual travel patterns.
- Implemented measures to support car sharing, cycling, motorcycling and bus use.
- First school in North Somerset to purchase folding pool bikes for business travel. A 6-month loan bike saw 106 miles travelled over 33 return journeys.
- Holistic set of measures to address commuting, school runs and business travel complemented by incentive schemes for staff and students.







# **Rolls-Royce**

- Bicycle User Group is extremely active across the whole site and during 2019 has given particular focus on increasing the number of female cyclists through events and engagement.
- Working to implement new cycle and walking routes across site to benefit local community.
- Positively responding to the challenges of planned road and rail closures, working with regional partners such as Network Rail, implementing working policy changes and coordinating actions in neighbouring workplaces.
- Run regular targeted events on active travel and public transport with staff incentives to attend and engage.
- Implemented a number of new EV charge points.











#### **Pieminister**

- Covered cycling parking installed in the new year is already at capacity, and Pieminister are now looking to double the parking available with a Travelwest grant.
- High-quality refurbishment of shower and changing areas including new 'cage' style lockers that increase drying capacity.
- Pedestrian access and safety has been improved around the site with zebra crossings and new signage.
- Several events have been run throughout the summer to encourage staff to cycle and walk to work.







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# **Worle Community School Academy**

- Implemented 10 sustainable travel measures within one academic year including: New or improved cycle parking for staff and visitors, cover for motorcycle parking, trial of electric pool bike which led to pool folding bikes for the Trust, cycle to work scheme, travel survey which provided evidence for launch of a journey sharing platform with associated promotional activities, Dr. Bike sessions, created transport info and offers hub within staff area, travel discounts for rail and busses in their staff benefit scheme, road safety measures.
- Longer-term strategic developments for the whole Trust with plans to upgrade shower facilities, introduce car share bays and application for Modeshift Stars bronze award.









#### **Blue Ventures**

- Blue Ventures has a strong environmental culture, all but one member of staff cycling to work.
- The team have embraced cycling as a way of life with evening rides on the railway path, and a number of cycling themed lunchtime activities. They provide pool umbrellas to help staff continue to walk despite bad weather!
- They have fostered a healthy rivalry with their head office in London, and inspired several
  colleagues to start cycling and the office to purchase their own electric pool bike.







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#### **Peter Evans Partnership**

- Sustainable travel fund which gives each member of staff a yearly budget of £75 to purchase items of clothing and equipment to assist them to travel sustainably.
- Innovative cycle hangers in the meeting room and office hallway to overcome the lack of secure external bike storage, and create a talking point for visitors.
- Space for children's tag along bikes to enable parents to drop children to school and cycle straight to work.
- Hybrid company car for business meetings and EV charging installed.
- Storage for cycle helmets, shoes, and running clothes.







# **Three Sixty Services**

- When purchasing a second engineers vehicle Threesixty services moved away from diesel, opting for a 100% electric Nissan van ('Eric'!).
- One of the first 'trade' businesses to implement this change and expect to repeat this with future additions to fleet vehicles.
- Following a 6-month trial, purchased an electric bicycle ('Ella') for business to business meetings. This has reduced 95% of the use of the diesel vehicle previously used for commuting and meetings and is improving journey time reliability.
- Threesixty Services are trying hard to implement sustainability across all their work areas, within the company and with customers.







# Best Motivational Campaign

Recognising success in motivating staff to make and sustain behavioural change



























# **ALD Automotive**







#### **ALD Automotive**

- ALD Automotive has not only been working to reduce their own fleet emissions and boost sustainable commuting and business travel, but have taken their findings and assisted other companies nationally to achieve these goals.
- 2018's GetFutureReady campaign has supported research and white papers relevant for the mobility and fleet industry on how companies can integrate more electric vehicle and sustainable transport mechanisms into their operations.
- ALD has also utilized the research insights to pilot and test more sustainable transport usage within their own workplaces.









#### **DAC Beachcroft**

- DAC Beachcroft picked walking as a theme for 2018, and ran a series of motivational campaigns throughout the year.
- The year kicked off with an inter-office step count challenge. Samsung health was installed on every work mobile phone. Leader boards fostered healthy completion with 38.7million steps logged in 2 weeks!
- A group of 5 volunteers trained as walk leaders and coordinated a series of weekly themed lunchtime walks: history, architecture, short walks, fast walks.
- Actively involved in Bristol Walking Festival.
- Winner of Travel Challenge large employer category.







#### Eat Weston

Published by Bev Milner-Simonds [?] - 4 April - 6

Use the First Bus journey planner and see if you can travel into the festival by bus on Saturday www.firstgroup.com/bristol-ba.../plan-journey/journey-planner/







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Business Awards **2018** 







#### **Eat:Festivals**

- The eat:Festivals team implemented a range of sustainable travel measures, unique for a food festival.
- Have implemented measures to encourage walking, e.g. stepcount challenge using Fitbit and Strava.16% of those who walked said they would not have usually walked.
- Used social media and flyers to promote a wide range sustainable travel modes. Bus use increased by 13% for the day; 24% of those who took the bus said they wouldn't have usually travelled by bus.
- Encouraged cycling to events by providing free maintenance check-ups, freebies, temporary racks and led rides. 75% of those who cycled said they would have not normally travelled by bike.















#### Filton 20 Business Park

- Proactively encourages all businesses on business park through regular transport meetings for tenants and an Annual Commuter Fair.
- 2018 Commuter Fair brought together 12 exhibitors and provided: 32 Electric Car Test Drives, 19 Bikes Serviced, 11 Active Travel Champion referrals, 29 Electric Bike Test Rides, 50 Free Yo Bike codes issued, 30 VR Road Safety Video views, 65 Bike Security packs provided, 236+ Free services / offers taken up 300+ Staff Footfall on day.
- Attendance at the Commuter Fair is incentivized by park supported activities such as a staff BBQ.







## Most Innovative Sustainable Travel Measure

Recognising organisations or individuals that have developed an innovative technique or service





























## GKN Aerospace – e-bike charging lockers and bike maintenance stands

- Introduced e-bike charging lockers and 3x bicycle maintenance stands to lower the barriers to cycling into work with e-bikes and provide incentives (free charging) to increase cycling rates.
- Introduce locker system that has a mains 240v connection so users can charge their battery at work and have storage for their cycling accessories.
- Installed heavy duty maintenance stands across the Filton site so that users are never far away from one of the stands. They include all the basic tools required to maintain a bicycle (pump included), so that employees can ensure their cycling equipment is in optimum condition when traveling home.











#### Life Cycle UK – Over 50s 'cycle buddy' scheme

- Life Cycle has worked for the last 20 years to support people of all ages, backgrounds and abilities to cycle through a range of unique projects. These include:
- Cycle Buddies supporting people over 50 to get back into cycling by pairing them with a confident cyclist of similar age, who acts as an inspiring role model and supportive cycling friend.
- Two's Company enlists sighted volunteers to help blind people experience joyful, liberating days riding tandems.
- Bike Minded supports individuals experiencing mental illness to manage their condition and re-connect with people through gentle bike rides.
- Bike Back teaches prisoners to refurbish broken bicycles that lift low-income people out of transport poverty.







metrobus

#### metrobus – m32 bus only junction

- New bus-only junction created on the M32 for use by metrobus compliant buses only, it is the first of its kind in the country.
- The purpose of the BoJ was to provide a rapid, reliable bus route which gives buses a clear advantage over the private car, thus encouraging modal shift from private car to bus by making the bus a more attractive option.
- A ground breaking project requiring a number of significant hurdles to be crossed including cross-organizational partnerships, technical approvals and implementing the first weekend closure of the M32 since 1966.





#### Taylored Cycles – The Taylored Cycle Hub

- Taylored cycles are mobile bike mechanics that fit in around busy working schedules by offering a bike collection service, bike repair sessions in workplaces, and weekly cycle hubs at Bristol Temple Meads station, UWE and Bristol city centre.
- The service has evolved from a call out service for bike servicing to a 'hub' model providing people
  with regular and convenient places to access bike servicing, particularly at multi-modal transport
  interchanges.
- Developed Bristol's first professional Dr Bike service, in partnership with Bristol City Council, in 2008.





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Awards
2018

# Supporting your child to travel independently:

A guide to travel training in South Gloucestershire

# South Gloucestershire Transition Team: Travel Training



#### South Gloucestershire Transitions Team – Travel Training

- Ground breaking scheme helping people use public transport through 1:1 confidence sessions, initially supporting young people moving from school to college. The scheme has been expanded to support people seeking work, training & skills.
- Enables increased confidence, health benefits and greater independence for participants.
- 10 individuals supported this year, all are now able to travel independently to study and work placements all have either learning disabilities or significant physical brain injuries.
- Travel training team are highly committed, ensuring individuals are supported to understand and learn all aspects of their route. The team provided direct 1-2-1 support to do this.









YoBike

#### Yo Bikes – dockless bike share

- YoBike allows the user to rent a bike on demand using a mobile app. The bikes are dockless so can be dropped off and picked up at hundreds of designated cycle parking areas across the city.
- It aims to make cycling accessible to as many people as possible and are proud to have achieved that here in Bristol.
- They have reported that 49% of YoBike users fall in the 25-34 age group and 39% of users fall
  in the 35-54 age group. This not only shows the wide reach and applicability of the YoBike
  rental scheme, but also that it has encouraged older age groups to start cycling.
- Have worked closely with employers to help make Yo Bikes available to their employees.





# Sustainable Travel Champion

Recognising individuals who have shown outstanding commitment to sustainable travel





























#### **Matt Dale, ALD Automotive**

- Matt has created the strategy to implement ULEV trials within ALD Automotive in order to share best practice with customers.
- Led a project to install electric vehicle charging infrastructure at ALD Automotive's Bristol head office.
- Is an ambassador of ULEVs and promoting their future development within the wider fleet community through events and press.
- Designing new initiatives that will accelerate the development of ULEV technologies.
- A genuine passion and enthusiasm for alternative fuels.
- Dispelling common AFV myths.





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**CYCLISTS** 

Kellie Walters,
Arcadis

ARCADIS

BRISTOL







#### Kellie Walters, Arcadis

Kellie set up and promotes Arcadis Bristol Cyclists (ABC): a Bicycle User Group, developing the community of existing cyclists and colleagues new to cycling.

Since its launch in July 2018 ABC's membership has reached 53, out of an office of 250.

Kellie organises bike maintenance checks, staff roadshows and a cycle repair kit for staff and secured funding for bike breakfasts as an incentive for cyclists.

Established an online forum for all members of ABC to share cycling related information; maps and guidance; plus online polls inviting feedback.

Kellie's ambition is to support the setting up of further BUGs in the other twenty-four UK offices.







#### **David Parker, Blue Ventures**

- David has promoted and carried out multiple a bike repairs using the office repair kit, booking
  in multiple bike maintenance sessions to teach staff how to maintain their own bikes.
- Organised the loan of an electric bike for the business, and promoted it to staff and guests for work commuting and leisure trips.
- Encouraged staff to get out of the office for a lunchtime walk or to walk to meetings, and loaning out pool umbrellas when the weather is wet, plus lunchtime & evening cycles down the Bristol/bath cycle path in the Summer.
- Encouraging staff in the head office in London to follow Bristol's example and get out on bikes more and look for an office e-bike of their own.

beyond conservation





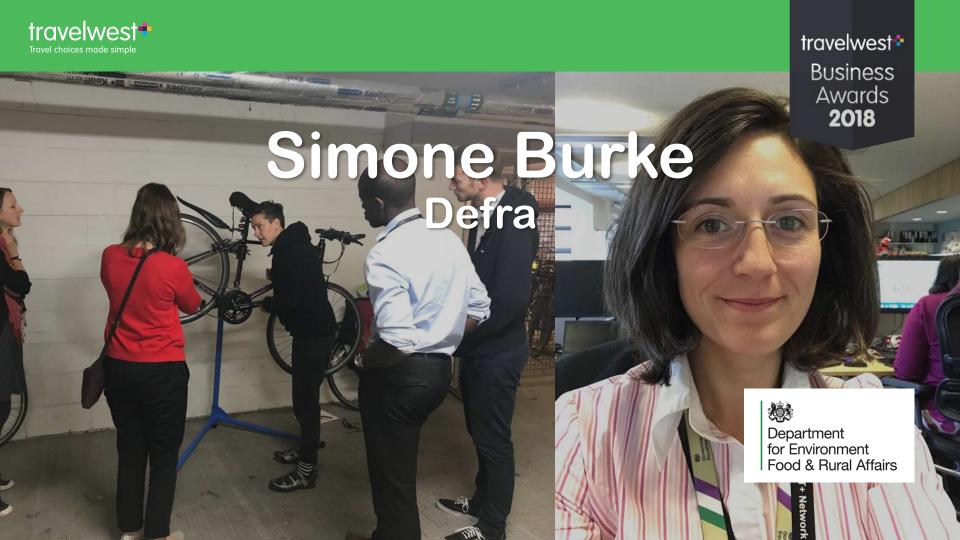


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#### Sudhanshu Mardikar, DAC Beachcroft

- 2017's Sustainable Travel champion Award winner Mardi continued to lead the strategic promotion of sustainable travel, helping the company identify 'Walking' as 2018's focus.
- Drew together various departments and delegated roles to utilise the talents of the many motivated people within the company. Helped to overcome barriers within the company to make the walking campaign progress.
- Led through personal example, winning the inter-departmental step challenge for the Bristol
  office and also won in walking activity during the Travelwest Challenge.
- Spearheads effective promotional campaigns and helps sub-groups design the activities and events for the walking group.

  DAC beachcroft.





#### Simone Burke, Defra

- Simone has helped Defra reinvigorate a very active bicycle user group to ensure cycling is 'business as usual' for the organisation.
- Has resulted in over 200 secure bike parking spaces, fully stocked cycle repair centre, showers and changing room.
- Also supports an active running community with a fastest lap board of the 2 mile harbour side loop staff run.
- Simone arranged a series of 10 bike maintenance sessions to encourage others to cycle and teach people how to look after their own bikes and those of others. 57 people attended and the sessions were so popular more have been requested.

Department for Environment Food & Rural Affairs





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- Used social media and flyers to promote a wide range sustainable travel modes. Bus use increased by 13% for the day; 24% of those who took the bus said they wouldn't have usually travelled by bus.
- Encouraged cycling to events by providing free maintenance check-ups, freebies, temporary racks and led rides. 75% of those who cycled said they would have not normally travelled by bike.









# Anne-Louise Perez, Gloucester Road Business Improvement District

- After taking up the Travelwest e-bike loan, Anne-Louise Perez has made it her mission to get businesses in the GRBID to sign up to the loan bike scheme, conducting her own demos of the bike as encouragement.
- As a result of her encouragement over 10 businesses took up loan bikes through the Travelwest scheme.
- She has secured funding to improve cycle parking and earlier this year hosted an eco-event on Gloucester Road which had a large focus on travel and e-bikes.
- She is currently investigating setting up bike repair kits for the public along Gloucester Road.
- Ensured cycle parking featured prominently in Gloucester Road mapping project.







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## Jeni Hunsley, Kate Miller-Jones & Ginny Payne, Pieminister

- Overcome limitations of budget and time available, Jeni, Kate and Ginny used their passion and ingenuity to help colleagues to chose different methods of travel, and set about making improvements.
- Secured funding to help fund a covered cycle shelter close to the entrance, improve
  pedestrian safety and accessibility with signage and zebra crossings and vastly improve the
  welfare facilities in the factory including a refurbished shower and changing room facility.
- Arrange bike mechanic "surgeries" to take place at the factory and HQ, created a sustainable travel board with maps and information and staff communications.







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#### Stefano Marazzi, Rolls-Royce

- Has shown great commitment as deputy chair and secretary of the Roll-Royce Bicycle User Group
  including helping other organisations set up BUGs through site visits and presentations to share best
  practice.
- Arranged bike demo event for staff, included a display from a range of suppliers of standard and ebikes. Organises and leads group rides for Rolls-Royce staff
- Presented to Travelwest active travel champions launch event on 'how to run a successful Bicycle User Group.
- Attends South Gloucestershire Council cycle forum on behalf of RR and local cycling. community.
- Supports Rolls-Royce in delivering it's internal LiveWell strategy.





#### **David Whiskin, Triodos Bank**

- David took on the lead role in Triodos' internal 'Green Team'.
- Arranged a series of Dr bike sessions, bike maintenance training, and roadshow events.
   Trialled the loan of 4 electric pool bikes, with plans to purchase 6 business pool bikes.
- Purchased bike lights and safety equipment for staff safety.
- Kick started plans to improve the bike cage, shower and changing room facilities, including initiating a co-worker focus group. Increased cycling rates will need a bigger cage and even more showers!









#### Elena Barrett, Claire Reed & Ashraf Al-Rahabi, UWE

- Travel champions in the IT building at UWE, the team campaigned for additional cycle parking
  in their office and helped secure a grant and convince UWE management to invest in
  improvements. The team helped design the solution, communicate the changes and ran a
  launch event. This resulted in a doubling of cycle parking to 46 spaces using a two-tier option.
- As a follow-up they have helped host active travel breakfasts, a bike repair session and travel surveys. The office now has more cyclists than ever, and the new cycle parking is already almost full.
- After the success of the work on cycling the team have turned their attention to the car parks. They have created a giant laminated area map to use as the focus for car sharing events to help get some of their colleagues out of cars.









#### **Neill Bird, Worle Community School Academy**

- Implemented 9 sustainable travel initiatives across the school and trust, improving green (and primarily active) travel for at least 200 staff and 1350 children whilst focusing on commuting journeys, school runs and business travel between the 5 schools in the Trust.
- Has created buzz around sustainable travel and consequently increased managerial and corporate buy-in, which led to strategic focus on a common sustainable travel policy across the growing Trust affecting a large workforce and student base in North Somerset
- Neill has introduced new secure cycle parking for staff, a journey sharing platform, organised 6-month loan bike and purchased pool folding bikes for the after a successful pilot, transformed part of staff room into transport hub and provided space for charity to delivery cycle training on site.

