

Plan a one day event

Your Task:

Plan a one day event that will take place at your school. The aim is to encourage as many students and staff as possible to cycle or walk to school for the day.

Things that you might want to consider:

- When will it take place? Which day of week? What time of day?
- What will it involve?
- Who will be able to take part?
- How will you tell everyone about it?
- How will it encourage people to travel actively (walk or cycle)?
- Will you give out prizes or rewards? If so what sort of prizes do you think will most encourage people to take part?

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