

INFORMATION PACK FOR SCHOOLS

Chalkstacle courses brighten up the school commute by bringing imagination and active challenges together.

All students need to do is grab some chalk and find a paved or concrete path on their way to school!

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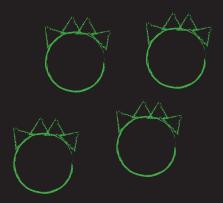


Experiment details

The Chalkstacle course experiment harnesses children's creativity to propel them to school on foot. Using chalk, children and their parents design fun games on the pavement for other children to complete on their way to school.

Students can draw shapes with instructions, such as 'dinosaur footprints', or 'follow the squiggly line'. Any time students see someone else's 'chalkstacle' they can complete the challenge.

Chalkstacle course designs should ideally have a clear start or end point: for example, the 'squiggly line' design is accessible for children of any ability, and by encouraging students to walk or run along the squiggly line drawn down the pavement, parents can help get their children to school in a way that's fast, fun and doesn't feel like a chore.



How to measure results

You'll need to decide how you'd like to capture the impact: for example, a chat during registration, show of hands in assembly, or an online survey.

We'll get in touch to find out the results.

How it works

- Announce the Chalkstacle experiment to get students and parents excited ahead of time.
- We'll give you posters, email and social material to help.
- Measure the number of active journeys before the experiment begins. You can do this through a show of hands in class or an online survey for parents.
- 4 Students collect their chalks and inspiration sheets from school.
- Students don't all need to do their
 Chalkstacle Course on the same day
 they can choose any day they like
 (and any day that works for parents).
- Students run, walk, or wheel the Chalkstacle Course, setting challenges or completing them as they go.
- Capture the number of Chalkstacle trips – this could be a show of hands, a survey, or students keeping a note of their active journeys.
- 8 The experiment should run for around 3 weeks.
- Offer a reflection session to allow students to share their experiences of the Chalkstacle Course.





Experiment Launch Pack

Materials included in this pack

Chalkstacle Course design inspiration sheet

Email to parents

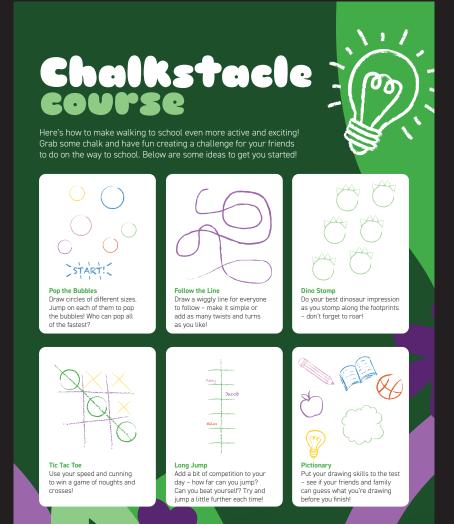
Posts for chat groups and social media

Posters to put up at school





Chalkstacle Course Design Inspiration Sheet



Contact us to order your inspiration sheets.





Sample email to parents

New message

_ / >

To all@school.co.uk

Subject Chalkstacle initiative

We're thrilled to launch our very own Chalkstacle Course for [3 weeks] in September. This creative, colourful challenge is designed to turn the journey to school into a hopping, skipping, jumping feast for the imagination, all while boosting physical activity.

We'll be looking to understand whether injecting a little playtime into the commute can tempt more students into people-powered trips to school.

To kick off our Chalkstacle Course

We'll host a short session to explain the Chalkstacle Course and inspire children with some ideas what to draw and how to complete the challenges. We'll supply chalk so students can draw challenges like 'dinosaur jumps' or 'follow the squiggly line' on any pavement or path on their way to school. Whenever students find a Chalkstacle drawn by someone else, they can complete the challenge.

We recognise that Chalkstacle Courses might make the school run longer, so please choose a day to suit you that allows a little more time to explore and create.

We're launching our Chalkstacle Course as part of a wider initiative, where different schools try different techniques to encourage more people-powered journeys to and from school.

We look forward to seeing the imaginative Chalkstacles your children create in September. Please share photos of their creations on our [social media channel] page, and do feel free to try out some Chalkstacles yourself...

Send

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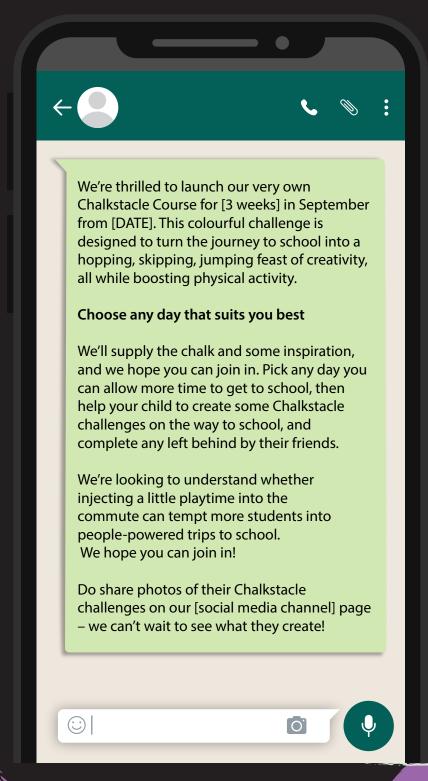








Sample text or group chat message to parents









Sample text or group chat message to parents









Youre invited CHALKSTACLE

Turn your trip to school into a colourful trail of fun!

What will you create?



Follow the Wiggly Line



_START:

Pop the Bubbles



Dino Stomp



Design your own!



